

Our librarians are here to help! Call or visit any Springfield-Greene County Library with your questions about library and community resources that can help you start or grow your business.

Share these benefits with your co-workers with a Company Library Card. To learn more or apply for a card, complete an application at thelibrary.org/companycard.

BUSINESS CONNECT

LIBRARY SOLUTIONS
FOR YOUR
BUSINESS NEEDS

11/22





The Springfield-Greene County Library has solutions for your small or large business with online resources, programs with business experts, and one-on-one help. Expert staff will help you find the best library and community resources to start and grow your business.

● Research and Reading

Whether you're doing market research, need insights about consumers and industry trends, or the latest professional journals, The Library has the tools to help you find the information you need.

Reference Solutions is a powerful database of U.S. consumer and business information. Research companies to gather new sales leads; learn about your competitors; create consumer mailing lists for your target market, sales and fundraising; and discover industry trends. Start your search at thelibrary.org/business.

Gale Business: Demographics Now allows you to access the same detailed and customizable demographic data used by large corporations. Gather data for market analysis, profile current and potential customers, and research competitors. Select any geographic territory to customize your results, or use the mapping tool to analyze businesses, residents, traffic, consumer spending, and more within an area you define.

Business Insights Global provides company, industry and investment reports, and business articles, market share data and company history, in the U.S. and around the world.

Stream or download e-books, audiobooks, and magazines with the Libby and hoopla apps, free in your app store. Find business-focused e-books with Gale eBooks including *Business Plans Handbook*, and info about e-commerce at thelibrary.org/business.

● Training

As your business changes, so does the demand for new skills. Connect with the right expert and training courses through The Library. Software training, web development, finances — new courses are always added to help you stay on top with confidence.

Computer Training Center offers free, in-person classes and self-paced tutorials on computer skills, basic software programs and professional development. Find the class schedule at thelibrary.org/computertraining.

Udemy offers 6,000-plus on-demand video courses in multiple languages, about business, technology, design, marketing, personal development and more. Gale Presents: Udemy is accessible at thelibrary.org/udemy.

SCORE Workshops The Library partners with SCORE Southwest Missouri to host regular business workshops. Visit swmissouri.score.org to find out what's coming up.

● Maker Space

The Library Maker Space has do-it-yourself tools including a laser engraver and vinyl cutter for signs or press-on logos; 3D printer, film and slide scanner in the Midtown Carnegie Branch Library, 397 E. Central St. Call for an appointment, 417-837-5011.

● Co-Working and Meeting Spaces

Most library branches offer conference rooms for working alone, training sessions or meetings. Call any library to check availability or reserve a room, or reserve one online at rooms.thelibrary.org.