

The dance and entertainment in the ballroom of the Colonial that night attracted nearly two hundred of the reunioners, but the majority were asleep—resting for the big day on the morrow.

The Frisco orchestra again furnished the music for the dancing in the ballroom, and, although a few sons and daughters of veterans were on the floor, the dancers were for the most part veterans and their wives.

At 10:30 Leader Foster and his orchestra played "Home, Sweet Home" and the first day of the reunion was at an end.

A BIGGER SECOND DAY

On the second day of the reunion, at 9 a. m., the veterans assembled at the Shrine Mosque. Prof. R. Richie Robertson gave an organ demonstration at the opening of the meeting, followed by an address by Vice-President J. E. Hutchison.

Mr. Hutchison, formerly general manager in the Springfield general office, spoke beautifully of the veterans and of his association with the road.

Vice-President Koontz was called on for an impromptu address, and touched on many subjects of vital interest to the veterans and the officers of the Frisco, particularly the value of co-operation among all in the service.

Mr. O. H. McCarty, vice-president and general superintendent of the Ft. Worth and Rio Grande Railway Company, also Mr. Geo. Daniels of Ft. Smith, were called upon for a few words.

Chairman M. D. Welch, before going into the business meeting, announced that the ladies would be escorted through "Tiny Town," a miniature city built by the children of Springfield and on display at Grant Beach Park, and they were excused from the business session for the trip.

The constitution and by-laws were then taken up, discussed at length and some changes made.

It was voted to name the organization the Veteran Employees' Association of the Frisco System.

W. H. VAN HORN NEW PRESIDENT

New officers, elected to hold office for a year, were as follows: W. H. Van Horn, president; George Taafe, vice-president; J. L. McCormack, secretary and treasurer, and the board of directors, consisting of five members. Those elected to the board were: Billy Evans, conductor, Oklahoma City; W. E. Loehr, agent, Carthage, Mo.; W. L. Heath, conductor, Webster Groves, Mo.; Harry Shipp, conductor, Kansas City, Kans., and T. R. Kirk, section foreman, Kenneth, Mo.

Mr. W. H. Van Horn, whose home is in St. Louis, has been with the Frisco forty-two and one-half years and has been running an engine for thirty-five years. It was he who first conceived the idea of a veterans' association on the Frisco, and, together with Col. Sam

E. Hughes of Albuquerque, N. M., then located in St. Louis, they got the Veterans' Association started.

Mr. George Taafe, agent at Cherryvale, Kansas, will assist him as vice-president, while Mr. McCormack, superintendent freight loss and damage claims of the Springfield offices and prominent in the reunions of the previous years, will act as secretary-treasurer.

It was agreed the three committees, finance, membership and entertainment, should consist of five members each; that a fee of \$1.00 would be charged for membership, and a card mailed on receipt of the amount to the veteran, entitling him to membership in the organization for one year. The president, board of directors and finance committee shall determine, prior to the date of meeting, the amount that would be paid for the banquet and other entertainment while at the annual meeting.

All veterans were urged to notify the secretary of the death of any veteran, and religion and politics were barred as subjects not to be discussed at any of the reunion meetings.

Following the business meeting the convention adjourned until afternoon.

THE LLOYD STORM PLAN

Col. Sam E. Hughes opened and made the principal address of the afternoon session at 2 p. m. and in an eloquent manner told of the beginning and growth of the Veterans' Association. Col. Hughes came from Albuquerque, N. M., to attend the reunion.

He presented the Lloyd Storm plan to the veterans.

Lloyd Storm, a St. Louis boy, now residing in Albuquerque, N. M., in very ill health, due to his service in the World War, has conceived a plan for universal peace by working at Christmas time through the children of the poor.

He is asking that every Frisco employe on this next Christmas take into his home as many of the poor children as he can afford and give them a taste of a real Christmas spirit. Through these children of the poor he hopes to establish a better feeling between the parents of the poor and the parents of the more fortunate.

Col. Hughes feels that this will soon have national prominence, and he is anxious that the Frisco adopt the plan.

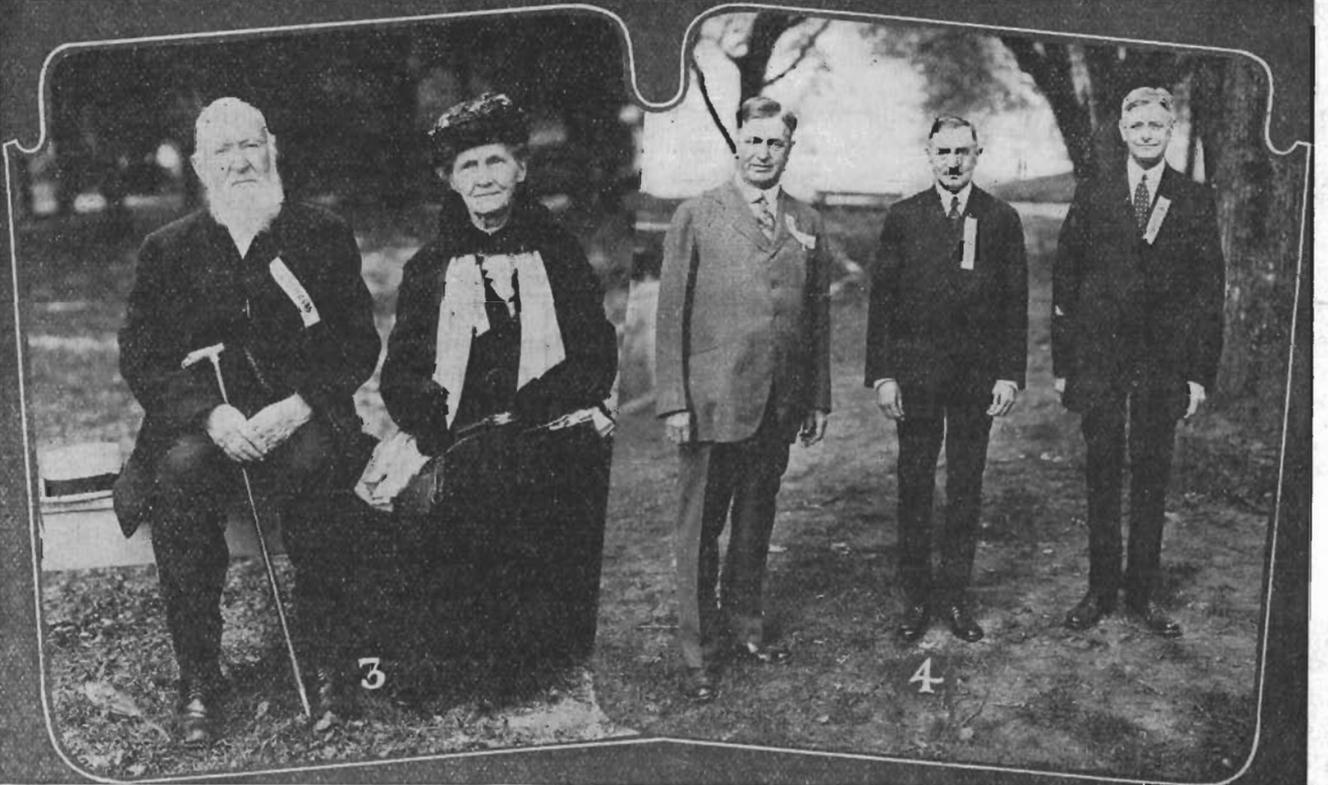
Mr. M. T. Fullington, general chairman of the Order of Railroad Telegraphers, Springfield, Mo., read to the veterans a circular to be issued to all station agents, regarding the securing of new business for the Frisco Lines. He particularly requested the co-operation of all employes in getting business and keeping all stations open.

Mrs. F. W. Lampton of Springfield presented two



IEWS OF THE VETERANS' REUNION

No. 1—"Mother" Clark, of 1610 West 41st Street, Kansas City, Missouri, consented to pose for her picture with H. L. Worman, superintendent of motive power. She was one of the most active of the reunioners, and refused to tell her age. She has two sons with the Frisco, and Mr. Clark has fifty-three years' service with the Frisco as conductor. No. 2—"Biggy" Morton, who sat at the throttle of the special train hauling the reunioners to the barbecue at Sequoia Park, posed with J. E. Hutchison, vice-president of operation, for the merry birdie. No. 3—"The oldest veteran" at the reunion, Chas. Stipes and Mrs. Stipes. A story concerning Mr. Stipes appears on another page of the magazine. No. 4—The Conley brothers, reading left to right, M. J., H. C. and O. M. Their story is on another page.



readings, which were well received by the veterans.

Miss Marjorie Risser entertained with a vocal solo, followed by a ballet dance presented by eleven of Springfield's most accomplished children.

Miss Jane Doggrell, daughter of J. H. Doggrell, superintendent of transportation, Springfield, Mo., gave a solo dance and answered to an encore.

The community singing was a feature of the afternoon's program, and such songs as "When You and I Were Young, Maggie," "My Wild Irish Rose," "Old Black Joe," "My Old Kentucky Home" and "Silver Threads Among the Gold" were sung.

REVERENT MEMORIAL SERVICES

Col. Hughes was again called upon, this time to take charge of the memorial services.

Mr. Frank Mann, Frisco attorney, of Springfield, recalled the life of Judge W. F. Evans, deceased general solicitor, who passed away on May 9, 1925, and recalled many happy hours spent with him in the service of the Frisco.

The life of Benjamin F. Bowes, retired assistant general passenger agent, who ended this earthly career on April 20, 1924, and also Calvin Dutton, who passed away on May 18, 1925, were both most fittingly reviewed by Mr. J. N. Cornatzar of St. Louis.

Another absent veteran, Mr. H. C. Weldon, O. S. & D. clerk at Kansas City, Mo., who died September 3, 1924, was reviewed, as was also the life of E. H. Higby, who died September 17, 1924.

Mr. J. R. Moore, who died September 18, 1924, and Engineer Clarence Satters, who died September 4, 1924, were tenderly mentioned in the memorial service.

Former Conductor W. P. McNail presented in a touching way the life of his friend, J. H. Layman, former local agent, who had spent twenty-seven years with the Frisco.

Mr. J. W. Hall spoke in memory of Mr. Arch Campbell, who died April 10, 1925.

Mr. Chas. Mills spoke in memory of Conductors George Rice, "Pard" Higgesson and Jack S. Moningham, who were his personal friends and known and loved by many of the old veterans.

Messrs. Sam Brekenridge, John Spears, Wm. Coy, Melvin Church and F. E. Gano were given fitting tributes for their long service.

Mr. Vincent Ballay, fireman, who died January 27, 1925, and Mr. T. J. Perry, section foreman, were lovingly mentioned, as was W. R. Hoey, engineer, who died February 13, 1924.

Mr. W. H. Such, former conductor, and Mr. A. M. Johnson, former conductor, were among those whom the veterans knew and once loved and who have passed on to their reward.

Throughout the memorial services an atmosphere of tenderness and reverence pervaded the auditorium as the assembled veterans paid high and true tribute, with bowed heads and brimming eyes, to these comrades who—"Are not dead, but just away."

The memorial services were concluded about 5 p. m., and the afternoon session adjourned until the banquet, at 6 p. m.

A SPLENDID BANQUET

As the veterans entered the banquet hall, in the basement of the magnificent Shrine Mosque on St. Louis street, there were many pleasing comments on the beautiful decorations in honor of the occasion.

Palm trees dotted the huge floor, and places were set for 800 veterans at long tables running the length of the room.

The banquet was a Frisco proposition from start to finish!

Fred Harvey prepared the splendid dinner of fried spring chicken, rissole potatoes, peas in case and head lettuce with thousand island dressing, and a coterie of fifty Frisco girls from the general offices and shops served the repast in a quick and efficient manner. The final Frisco touch in the food line was given when the dessert was served and each of the diners was given a generous slab of pink ice cream, molded in the shape of the Frisco trade-mark, with the word "Frisco" stamped on the top.

Chairman Gibson and Secretary-Treasurer McCormack made the banquet a complete success by bringing the excellent Frisco orchestra again to the party, and the orchestra and the Frisco Paramount quartet sang and played several selections throughout the dinner.

Mr. Gibson was the most surprised man at the reunion when, following the banquet, Col. Hughes presented him with a beautiful silver service, the gift of the veterans for his untiring energy in organizing and planning the third reunion.

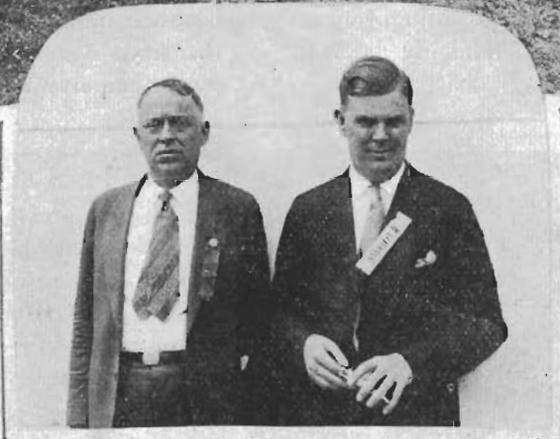
The veterans adjourned to the Shrine auditorium upstairs at 7:30 p. m., where the Springfield Boy Scout band of seventy-five pieces gave a splendid concert for forty-five minutes, playing several of the old favorites, to the delight of the veterans.

General Manager J. M. Fraser acted as toastmaster for the program which followed, and after a few introductory remarks presented Fred Heim, a student at the Drury College conservatory of music, who pleased with two violin solos. The Paramount Quartette pleased again with several selections.

MEDAL TO OLDEST VETERAN

One of the most touching events of the entire reunion was the presentation of the "Oldest Veteran's" medal to Charles Stypes of Olathe, Kansas, retired.

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INTERESTING EVENTS AND PEOPLE AT THE VETERANS' REUNION

No. 1—Winners of the field day events at Sequoita Park and their prizes. Left to right: L. A. Pruitt, sack race, pair of trousers; Mrs. J. C. Dubuque, fat ladies' race, can of coffee; Mrs. J. C. Conley, bathing suit race and married women's race, bathing suit and parasol; R. E. Spence, broad jump and men's race, knife and pair of socks; and F. W. Rick, second men's race, box of cigars. Seated, left to right: Josephine McCormack, daughter of J. L. McCormack, girls' race, curling iron; Stevie Magers, son of E. L. Magers, boys' race, box of candy.

No. 2—The splendid Ladies' Committee, hostesses to out of town guests. Left to right: Mrs. J. L. McCormack, Mrs. E. L. Magers, Miss Charlene Willard, Mrs. J. K. Gibson, Mrs. F. A. Beyer, Mrs. H. W. Johnson, Mrs. R. B. Butler, Mrs. M. M. Sisson, and Mrs. T. B. Coppage. Seated: Josephine McCormack and Stevie Magers, who entertained the sons and daughters of veterans.

No. 3—J. L. McCormack, (left), superintendent of freight loss and damage claims, who performed a remarkably fine job as chairman of the entertainment committee; and J. K. Gibson, assistant to superintendent of motive power, general secretary and treasurer of the reunion, to whom a large part of the credit for the success should go.

No. 4—Mr. and Mrs. Frank Baldwin, two veterans from Birmingham. Mr. Baldwin was retired several years ago after forty years as conductor on Nos. 103 and 105, from Memphis to Birmingham. His personal history is probably the most interesting of any veteran. His mother, due to poverty, was forced to give away her fifteen children to homes where they would be cared for. Mr. Baldwin walked forty miles to return to his mother and she kept him. He has seen none of his brothers or sisters except one whom he located a short time ago. The brother is a graduate of Cornell University and a prominent Syracuse (N. Y.) attorney.

No. 5—The gentleman ready to cast the twirling horseshoe is H. W. Press, St. Louis, assistant comptroller, who won the horseshoe contest after eliminating thirty-two starters. George Taaffe, agent at Cherryvale, Kansas, stands on Press' right watching the pitch of his conquerer. Taaffe was runner-up in the contest.

J. A. Sanderson and Mrs. Nellie McGowen Win July Prizes in Better Service Contest

Operator at Cedar Gap, Mo., and East Thomas Secretary Offer Best Business-Getting Suggestion For First Month

BURSTING in as an immediate success, the first month of the Frisco Better Service Contest, brought a flood of splendid business-getting suggestions to the desk of Mr. Henry F. Sanborn, assistant to Mr. J. R. Koontz, vice-president in charge of traffic.

The letters contained an almost unlimited variety of suggestions, most of them valuable ones, and it was a difficult task for the judges of the contest to decide upon the two winners.

Only after Mr. S. S. Butler, freight traffic manager; Mr. J. N. Cornatzar, passenger traffic manager, and Vice-President Koontz had gone thoroughly through the list, did they finally decide upon the winners.

J. A. Sanderson, operator at Cedar Gap, Mo., on the Southern Division, won the first gold button to be awarded for the best letter of suggestions from a man employe.

And Mrs. Nellie McGowen, secretary to the superintendent of terminals, East Thomas Yards, Birmingham, Ala., won the women's prize—a gold button identically like the men's except that it is in a handsome pin form.

Sanderson's prize-winning letter follows:

"All of the railroads of America are about equally well advertised in our leading newspapers and popular magazines. However, I believe the key to the success of our business lies in impressing the public and convincing them of our excellent service and our appreciation of their patronage.

"If we are to secure our share or more of the nation's business over our rails, we must pull together in our united efforts to make our service the very best in the land.

"Every employe of the Frisco has a circle of friends in his or her neighborhood or locality, no matter how large or small. These friends may be wealthy or poor, but they all travel at times and have shipments to go or come. If we lose no opportunity to keep these acquaintances and friends impressed with our superb service and personal appreciation of their patronage, our road will find its business gradually and steadily increasing.

"It is the personal element that counts the most.

"This kind of personal advertising among our friends and acquaintances has indeed a powerful influence and will gain more results than any other.

PERSONALITY AND FRIENDSHIP

"For instance, you go to town to buy clothing, jewelry, furniture, groceries or any other commodity. If there are several

stores or firms that handle about the same quality and give equally the same good service, you have no certain choice in which one you will place your order. But, if some employe or member of a certain firm is an acquaintance of yours, or better still, a friend of yours, it makes you feel that to do your business with his company you would be doing him a personal and friendly favor. Therefore, you place your business



J. A. SANDERSON.
Who Captured Men's Gold Lapel Button in Better Service Contest for July.