

V. 5

THE FRISCO

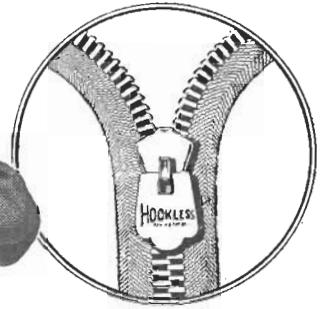
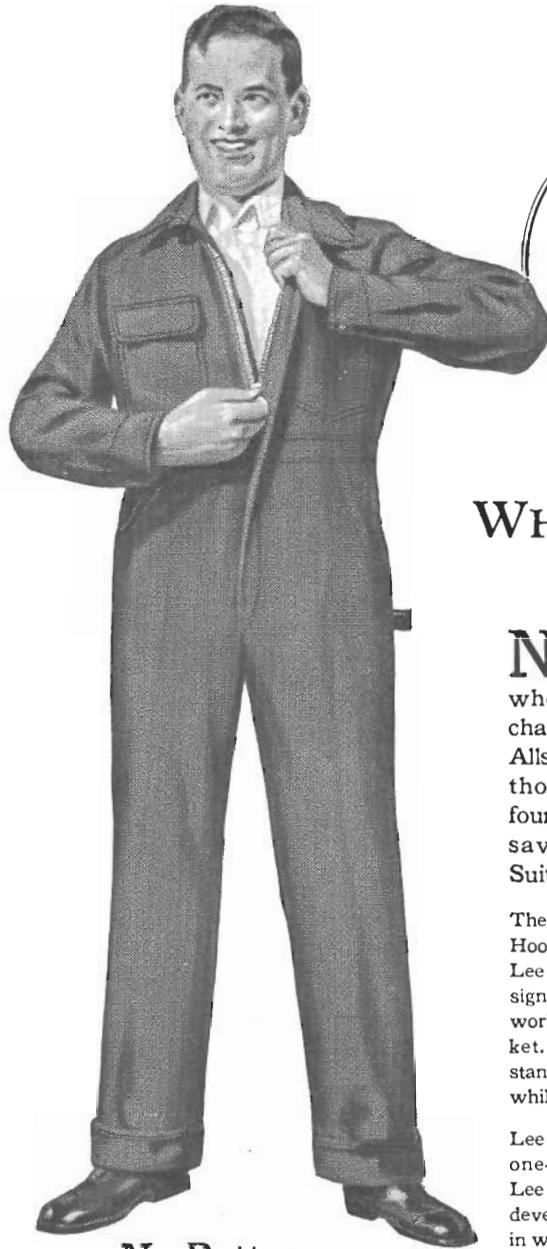
EMPLOYEES MAGAZINE

INDUSTRIAL REVIEW
FACTORY NEWS
OCTOBER 1927



October
1927

VOL. V
NO. I



Equipped with the
Genuine Hookless Fastener

WHIZIT—open!
WHIZIT—shut!

NO buttons to bother! That's why working men everywhere have been quick to change to Lee Whizit Union-Alls and Overalls. And why thousands of mothers have found a new time and trouble saver in Lee Whizit Play Suits for their children.

The combination of the well known Hookless Fastener with the famous Lee features of materials and design has produced the outstanding work and play clothing on the market. For years Lee has set the standard for virtually every worthwhile improvement in work clothing.

Lee was the first to manufacture a one-piece work suit, the famous Lee Union-Alls. Lee has recently developed startling improvements in work garment fabrics which have resulted in extra strength and longer wearing qualities. And now, by eliminating buttons, Lee has made another great improvement.

For added comfort, for extra long wear, for speed, and for convenience, wear Lee Whizit Union-Alls, Overalls or Play Suits. Make your own test of these remarkable new garments that have already won the favor of thousands and thousands from coast to coast. There is a Lee dealer in practically every city, town and hamlet in the United States.

Lee Union-Alls, Overalls and Play Suits are also available in styles having buttons instead of Hookless Fasteners.

*No Buttons
to Bother*

Lee WHIZIT

Overalls, Union-Alls, Play Suits



THIS GUARANTEE WITH EVERY GARMENT
If you do not find this to be the most satisfactory and best value-giving work garment you have ever worn, you can get a new one free or your money back.



*Just Like
Dad's*

THE H. D. LEE MERC. COMPANY
Factories: Kansas City, Mo. - - - - - Trezon, N.J.
South Bend, Ind. - - - - - Minneapolis, Minn.
San Francisco, Calif.

**Sale
Price
Now!**



\$1.00
deposit

**Combination
Raincoat
and Warm
Overcoat**

**Lamb Collar
Dreadnaught Coat**

Men! Here is the most practical coat ever made, at a bargain price and only \$1.00 deposit! Broad shawl collar of best quality beaverized lamb skin; and warm plaid blanket body and sleeve lining. Outer fabric is waterproof ripple cloth with a coating of rubber between making coat absolutely stormproof. Smart stylish double breasted belted style with two large patch pockets with flaps and two muff pockets. Length, 44 inches. Brown only. Sizes 34 to 46.

Order by No. M-1F. Terms \$1.00 with the coupon, then only \$1.70 a month. Total sale price only \$10.95.

**6 Months
to Pay!**

Why pay cash when we offer you this big bargain on such liberal terms? Have this serviceable combination coat and *never miss the money!* Because you send only a little each month, so little you can easily save it out of your everyday expenses and not notice it. Six months to pay our bargain price! Send only \$1.00 deposit now and when you get the coat you'll say it's the greatest garment you ever saw. Judge for yourself the big value. Then if perfectly satisfied take six months to pay for it! No risk (see coupon). Send only \$1.00 deposit now while this offer lasts.

Send Only \$1.00 Deposit with Coupon now!

**No.
C.O.D.
to
Pay!**

Elmer Richards Co.
Dept. 5057 W. 35th St., Chicago

Size
Wanted.....

I enclose \$1.00. Dreadnaught Coat No. M-1F. If I am not perfectly satisfied I may return it and get my money back. Otherwise I will pay \$1.70 a month until I have paid \$10.95 in all.

Name.....

Address.....

Post Office.....State.....

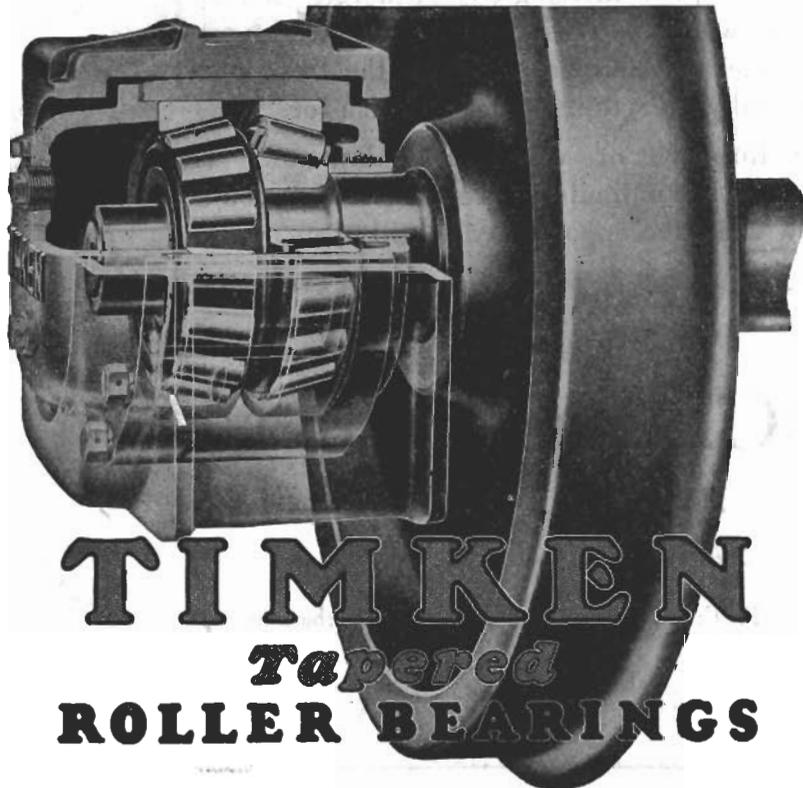
Taking Off the Brakes that are Always On

Journal friction is like brakes that are always on, eating coal, lubricant *and metal*. Timken Tapered Roller Bearings have made that condition needless. Famous trains with Timken-equipped journals are proving it.

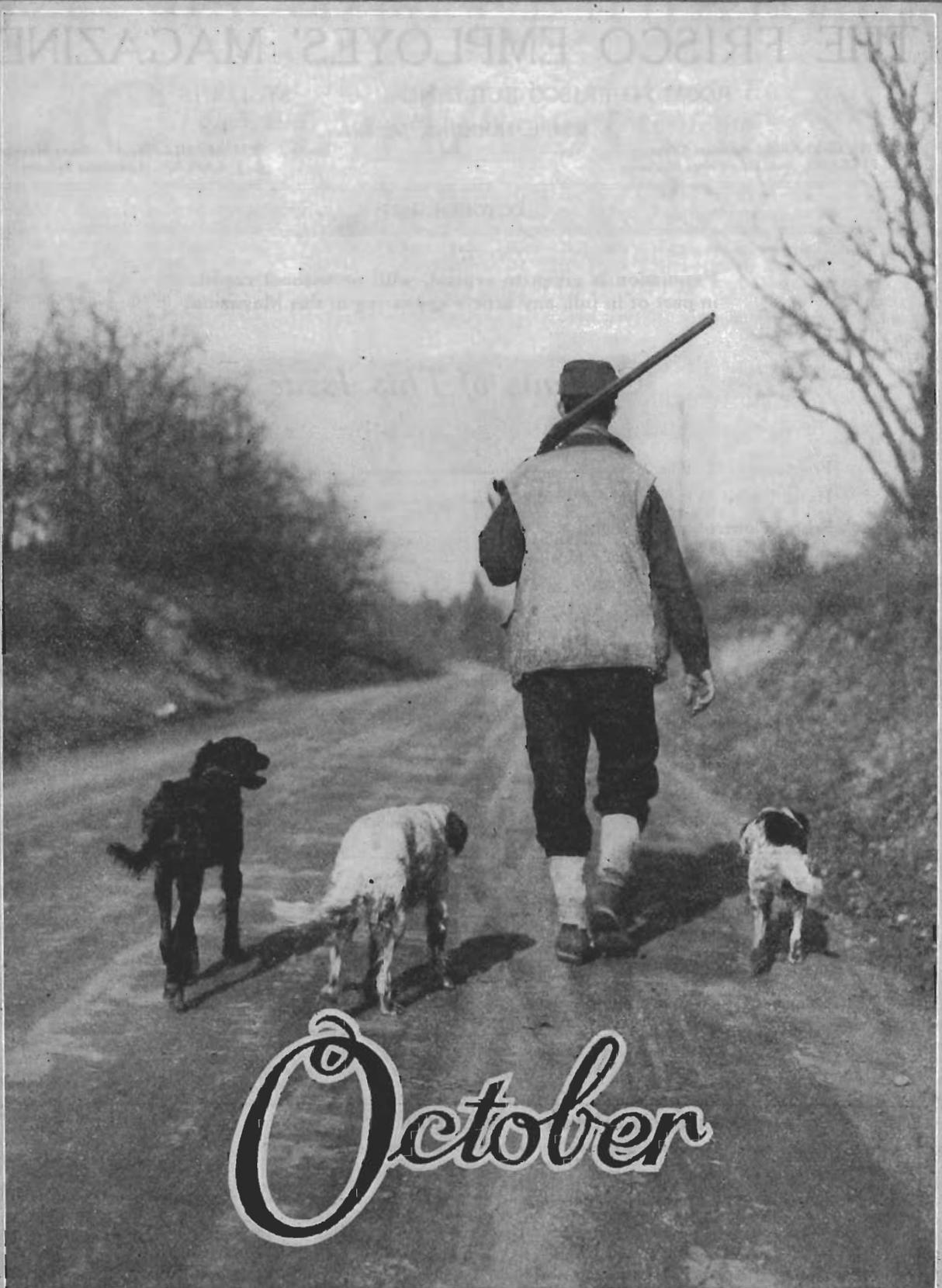
Gone is 88% of starting resistance! The cause of jerky, destructive starting is eliminated. So is the risk of hot boxes and the need for constant lubrication.

Furthermore, Timken Bearings have the supreme endurance which provides for all the battering thrust and weight of flanged steel wheels racing over steel curves, frogs and switches. For all load from all directions is equally well handled by the exclusive combination of Timken tapered construction, Timken *POSITIVELY ALIGNED ROLLS* and Timken-made electric steel.

THE TIMKEN ROLLER BEARING CO., CANTON, OHIO



TIMKEN
Tapered
ROLLER BEARINGS



October