



FRISCO-LAND

FRISCO-LAND is a 9-state empire with a population of approximately 25 millions. It embraces a fabulously wealthy agricultural, mining and industrial territory whose vast extent demands fast, efficient transportation facilities. Serving this need and this great domain is the particular task of the Frisco Lines—a pioneer in much of this territory. With more than 5,800

miles of track and excellent passenger and freight service, including the famous Red Ball Through Freight Service, the Frisco is the logical route to, from and through Frisco-land whether you are a passenger, shipper or consignee. When you or your goods must travel in Frisco-land you will find it decidedly worth while to see that the routing is "via Frisco Lines".

