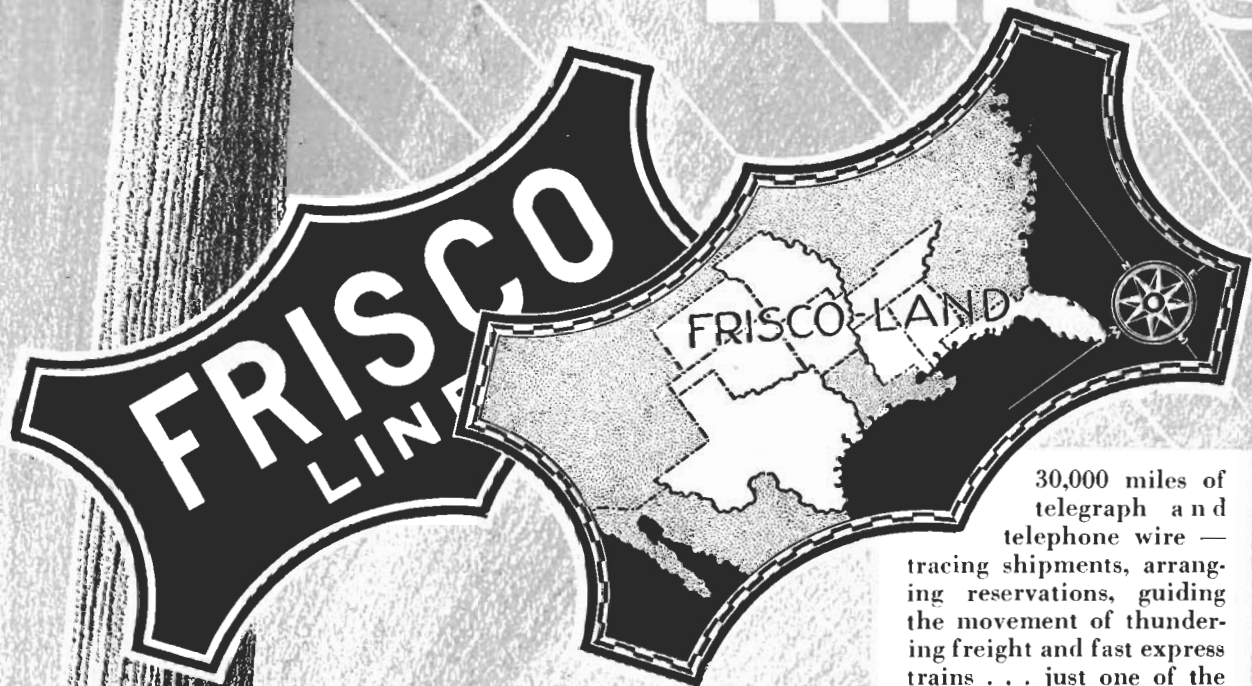




30,000  
miles



30,000 miles of telegraph and telephone wire — tracing shipments, arranging reservations, guiding the movement of thundering freight and fast express trains . . . just one of the tremendous details of Frisco's physical equipment that has made "Via Frisco Lines" the preferred routing from, to or thru Frisco-land.

**S. S. BUTLER**  
*General Traffic Manager*