

The Spring Wardrobe of Miss Frisco



Fashion decrees large straw hats for spring. Miss Margaret Byrne (above), freight traffic department, St. Louis, models a popular number.

Miss Arlie Hart, of division freight office, at left, in tailored coat suit with accessories to match, of purse, gloves, hat and shoes. A blouse, with vestee effect, permits removing coat.

Miss Gabriel Gorman, purchasing department, chooses a two-piece afternoon frock of blue georgette. A rhinestone buckle fastens the belt.



The TWILIGHT HOUR

A Page Just for Children



**ANSWERS
TO FEBRUARY
PUZZLE**

MARY SPILLMAN of Chaffee, Missouri, proved the best "puzzle solver" for February when she sent the Twilight Lady thirteen of the fourteen incorrect things in the February puzzle on the Twilight Hour page.

The next highest number found correct was 12, by Lawrence Hicks of La Cygne, Kansas.

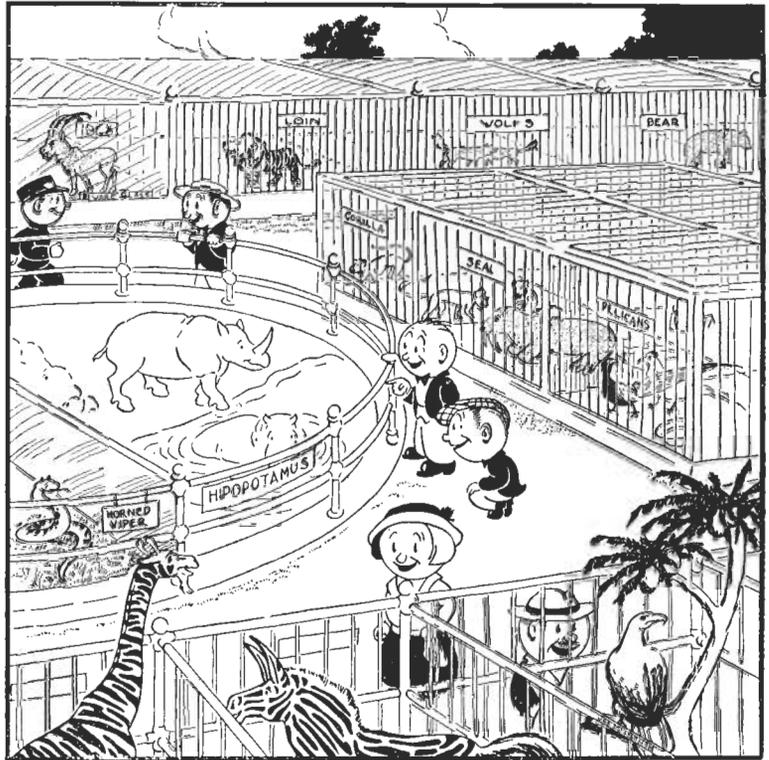
The Twilight Lady was delighted with all the letters she received. Although she hasn't had time to answer each one yet, she is hoping that all the Frisco little folk who wrote will read this little notice, which is a promise that she will write them each one, very, very soon.

You know she had to have a way to judge the puzzles, and this she did by the fourteen incorrect items listed with the puzzle, but gracious! You Frisco children found many more things that were wrong than were listed.

The sixteen incorrect items were as follows:

- Word "cigarettes" misspelled.
- Steps on pole upside down.
- One of horse's hoofs is wrong.
- Horse and wagon on wrong side of street.
- Reins are missing from horse's harness.
- Traffic officer has his hand up with wrong signal.
- Pumpkins do not have leaves like shown in wagon.
- Man in foreground has his coat on backward.
- Bow on man's hat band on wrong side.
- Man in foreground has only four fingers.
- Flags waving in opposite directions.
- Girl's stockings and shoes do not match.
- Wrong kind of tail on dog.
- Rear wheel of bicycle too large.
- Below is the list of the Frisco little folk, with the number of correct items which they found, opposite the name:

Mary Spillman, Chaffee, Mo.....	13
Lawrence Hicks, LaCygne, Kans....	12
Mildred Stanley, Thayer, Mo.....	11
George M. Scott, Springfield, Mo....	11
Billy Egerer, Neodesha, Kans.....	11
Georganna Hubbell, Burrton, Kans..	11
Lorene Morris, Cape Girardeau, Mo..	11
Ethel Baker, Springfield, Mo.....	10
Millard Morrow, Springfield, Mo....	10
James Quimby, Pensacola, Fla.....	10
Kenneth Ball, Springfield, Mo.....	10



Irene Cole, Kansas City, Mo.....	10
Mary Hood, Dacome, Okla.....	10
Dollie Corn, Willow Springs, Mo....	10
Rex R. Mullen, Centerton, Ark.....	10
Junior Graves, Wichita, Kan.....	9
(310 Cook Ave., Chaffee, Mo.).....	9
Dorris King, Eileen Long and Leola Carnes, Marion, Ark.....	9
(Mountain View, Mo.).....	9
Freida Tulk, Springfield, Mo.....	9
Edna Hinkelbein, Chaffee, Mo.....	9
Neama W. Welch, Severy, Kan.....	8
Beatrice Adams, Thayer, Mo.....	8
Betty Terrel, Garland, Kan.....	8
Eleanor L. Bridges, Springfield, Mo..	8
Ivan Tunnell, Marshfield, Mo.....	8
Billy Cave, Memphis, Tenn.....	8
Thelma Glaus, Chaffee, Mo.....	8
Jackeline Hall, Bluffdale, Tex.....	8
Nadine Standley, Kansas City, Mo... (1130 E. Monan, Sapulpa, Okla.)....	7
Gerhard Lang, Maplewood, Mo.....	7
Leonard Barnes, Vinita, Okla.....	7
Howard Southern, Ft. Smith, Ark....	7
Pauline Simpson, Chaffee, Mo.....	7
Florence Foster, St. Louis, Mo.....	6
Lucille Young, Springfield, Mo.....	6
Esther Innans, Ozark, Mo.....	5

rect items for February, and the little Frisco boy or girl who addressed the Twilight Lady from 6802 Scanlon Avenue, St. Louis, is entitled to the prize for January.

Now—the puzzle for March! It's a sort of circus puzzle. According to the man who drew the puzzle, there are seventeen incorrect things in the picture, but here is what the Twilight Lady is going to do; she is going to give the third prize to the one who gets the most incorrect items, whether they are the ones on the list which she has or not. That will give you all a chance to get more than seventeen, and of course the one who gets the most correct, incorrect things, wins the prize for March, see?

The prizes won't be awarded until after all four puzzles are printed—so there are two more chances to win!

Write the Twilight Lady what you found on your visit to this circus, and don't miss a thing!

*Your own
Twilight Lady*

At first it wasn't the intention to give any prizes for this little puzzle, but on second thought the Twilight Lady is going to give four prizes. There will be four puzzles, and after the fourth one has appeared, she is going to give four prizes—one for each winner, or one to the kiddo who had the highest average for each month. In other words, May Spillman had the highest number of cor-



1



2



3



4



5



7



8



6

FRISCO BABIES

1—Madge Nadine, age 17 months; daughter of S. J. Matlock, yard engineer, Afton, Okla. 2—Doyle Stoop, son of John Stoop, Neodesha, Kans. 3—Arthur B. and Jack W., children of A. B. Estep, Dallas, Tex. 4—H. F., Jr., son of H. F. Stice, interchange clerk. 5—James, age 4 years, Katherine, age 4 months; children of Perry Calhoun, groundman, telegraph department, Norwood, Mo. 6—Mona Marie, age 9 years, Millard Oscar, age 7 years, children of Oscar B. Howerton, Monett, Mo. 7—Mary Lou and Bobbie, age 7 months, twin children of R. C. Meador, Afton, Okla. 8—Edward Paul, age 1 year, son of O. B. Howerton, Monett, Mo. 9—Frances Norma, age 7, Joyce Dolores, age 9 years, daughters of Engineer J. W. Hicks, and Robert Douglas, age 2 years, grandson of Engineer Hicks. 10—"Jack Ross" Harbison, 10 weeks, son of N. H. Harbison, telegraph department, Hickory, Okla. 11—James Hampton and Claude Edward, children of D. M. Stratton, agent, Elsimore, Mo.



9

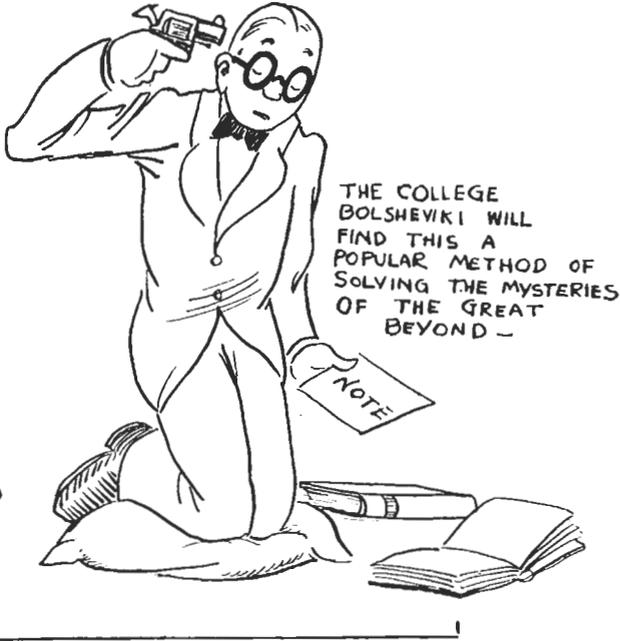


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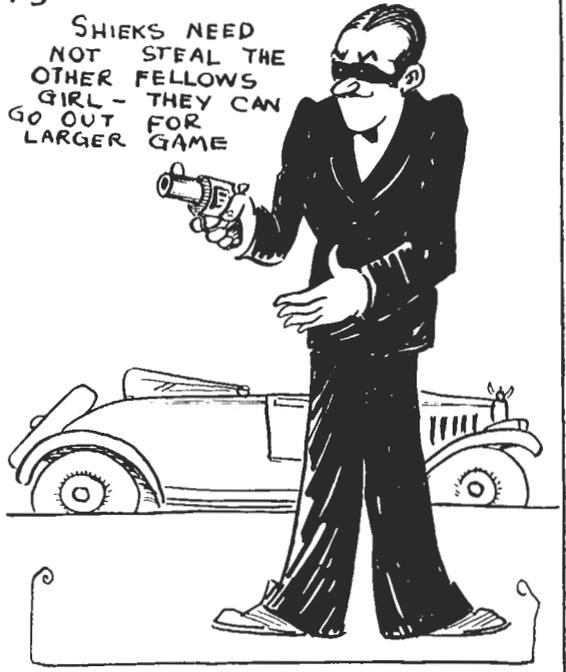
11

SPRING FASHION HINTS-



THE COLLEGE
BOLSHEVIKI WILL
FIND THIS A
POPULAR METHOD OF
SOLVING THE MYSTERIES
OF THE GREAT
BEYOND -

SHIEKS NEED
NOT STEAL THE
OTHER FELLOWS
GIRL - THEY CAN
GO OUT FOR
LARGER GAME

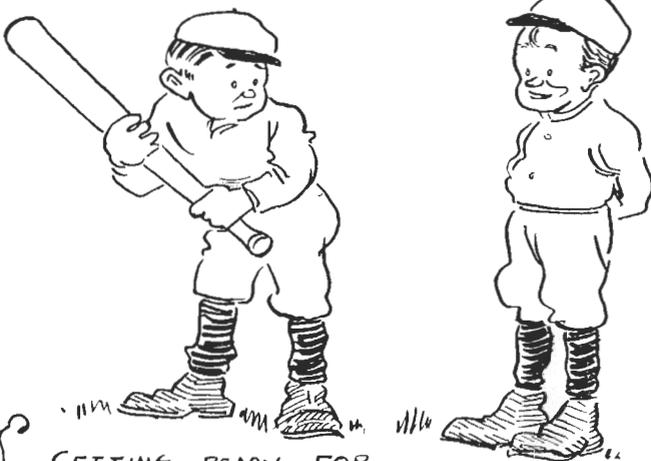


EXPLAIN TO YOUR FRIEND WHY
HE SHOULD SHIP VIA FRISCO-!

CONVINCE YOUR BUDDIE THAT
HE SHOULD RIDE THE
INSTEAD
OF HIS
TRAIN
CAR.



FASHION HINTS
FOR
FRISCO
EMPLOYEES-



GETTING READY FOR
A NEW EDITION OF "SCANDALS"

JOHN GOOSEY



FLAPPERS WILL
FIND THAT TO
MARRY A RICH
REALTOR WILL
BE THE
VOGUE -

The FRISCO EMPLOYEES' MAGAZINE

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No. 6

**The "Unveiling" of Wichita**

SEVERAL years ago when we were spending our summer vacations sampling the various and sundry brands of acerbity dispensed so fluently by newspaper city editors in the middle west, as a reporter, we chanced to be employed by the Wichita (Kansas) Beacon, published, directed, owned and edited by Hon. Henry J. Allen, then governor of Kansas.

For two or three months we devoted our efforts to gathering and writing facts about Wichita and Wichitans. We spent sweltering July days in the stock yards. We explored the bloody interiors of packing houses. We interviewed workers in the mill district. We "covered" conventions in the Coliseum, politics at city hall, civic club luncheons at Innes' tea room and the hotels, interviewed both genuine and spurious "celebrities" at the Union station, and chased ambulances and "Black Mariars" with avidity. On one occasion we became well (if not favorably) acquainted with the surly "turnkey" at the Wichita "calaboose." There was a good deal to learn about Wichita, and if we didn't learn it all we at least found out that Wichita was securely in her stride, rapidly climbing the population ladder, and taking her rightful place as a leader in the manufacturing, packing and livestock industries. There was an inescapable attitude about Wichita five years ago. Wichita was "on her way" and knew it!

A few months ago Harrison W. Albright, chairman of the publicity committee of the Wichita Chamber of Commerce, came to the conclusion that the splendid progress the city had made should be lastingly impressed upon her citizenry.

Accordingly he fostered a plan unique in municipal affairs of America,—that of "unveiling" municipal assets to the public. The first of these "unveilings" took place in January when Wichitans assembled at the Hotel Lassen and learned about the municipal affairs of their city. They found out how many men were employed, how much they were paid, what they did, how they were directed and by whom, and learned the workings of a municipal government which has for its job the governing of a city of 100,000 people.

On February 17, 700 Wichitans and representatives of every railroad operating in the city gathered at Hotel Lassen for the second "unveiling", and learned exactly what the railroads meant to Wichita, her industries and her people. The figures concerning the railroads, as presented, appear on page 30 of this *Magazine*. It is probably unnecessary to relate that the Wichitans at the banquet were surprised. Accepting their railroads complacently, as most people do, they were amazed at the sum total of the railroads worth and business equipment.

This month Wichita will learn of her public utilities and their contribution to her growth and welfare, the April meeting will "unveil" the retailers, then the manufacturers, the wholesale jobbers and distributors, the bankers and real estate businesses, the building trades, the schools, the civic service groups, the professional men, and the churches.

When the yearly program is concluded, the people of Wichita will have a thorough knowledge of their city's inner workings. We venture the prediction that the average citizen of Wichita will be the best informed man on his particular town in the middle west.

As far as the Wichita Chamber of Commerce can learn, Harrison Albright's plan is original. But it will not long remain unique. Other cities will adopt it as an excellent, wholly effectual way of acquainting their people with the various industries which combine to bring prosperity. Wichita is to be congratulated.

She is "on her way" and shouting about it. More force to her bellows!