

STANDARD SEMI-STEEL FOUNDRY CO.

GREY IRON
SEMI-STEEL

CASTINGS

ELECTRIC STEEL
BRASS & BRONZE

SPRINGFIELD, MISSOURI

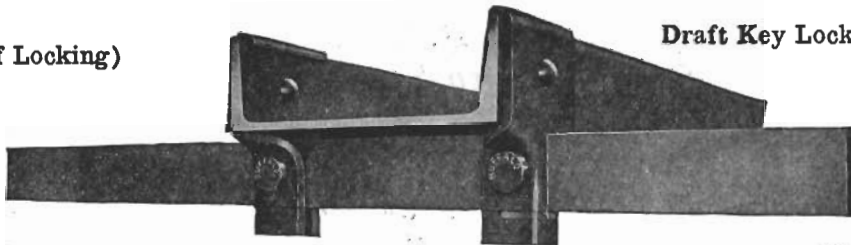
BUFFALO BRAKE BEAM COMPANY

— BRAKE BEAMS —

AUXILIARY SUPPORTS FOR BRAKE BEAMS

Brake Pins (Self Locking)

Draft Key Locks (Self Locking)



NEW YORK

BUFFALO

THE OHIO INJECTOR COMPANY

1437 Monadnock Block

CHICAGO, ILLINOIS

Manufacturers of

OHIO LIFTING INJECTORS

CHICAGO NON-LIFTING INJECTORS

CHICAGO AUTOMATIC FLANGE OILERS, CHICAGO

LUBRICATORS, OHIO LOW WATER ALARMS, CHICAGO AUTOMATIC
DRIFTING VALVES, LOCOMOTIVE BOILER ATTACHMENTS, OHIO CAB SQUIRTS

The Frisco Policy to guarantee the safety of their employes
is further carried out by their purchase of

Marathon Brand Sterilized Wiping Rags

G. MATHES COMPANY

St. Louis, U. S. A.

MINER

FRICITION DRAFT GEARS IDEAL SAFETY HAND BRAKES
SAFETY BOLSTER LOCKING CENTER PINS
REFRIGERATOR CAR DOOR FASTENERS SIDE BEARINGS

W. H. MINER, INC.

THE ROOKERY

CHICAGO

GOULD

Side Frames

Bolsters

Couplers

Open Hearth Steel Castings

THE GOULD COUPLER CO.

NEW YORK
BALTIMORE

Works: DEPEW
CHICAGO

ST. LOUIS
SAN FRANCISCO

Indiana and Illinois Coal Corporation

MONTGOMERY COUNTY ILLINOIS COAL

1425 Old Colony Building
CHICAGO

Daily Capacity, 20,000 Tons.

Located on the Big Four and C. & N. E. I. Railroad

THE AJAX HAND BRAKE

Safe and Efficient

THE ONE-HAND HAND BRAKE

RAILWAY EXCHANGE

AJAX HAND BRAKE COMPANY

CHICAGO

HOBBS TIE & TIMBER CO.

Railroad Cross Ties, Switch Ties and Lumber, Poles and Piling

1965-66-67 RAILWAY EXCHANGE BLDG.
ST. LOUIS, MO.

We Help Make the Frisco Safe

DE BARDELEBEN COALS

Sipsey — Empire — Carona — Carbon Hill — Hull

FOR

DOMESTIC, STEAM, GAS, BY-PRODUCT AND CERAMICS

DE BARDELEBEN COAL CORPORATION

The South's Largest Producers and Marketers of

HIGH GRADE COALS

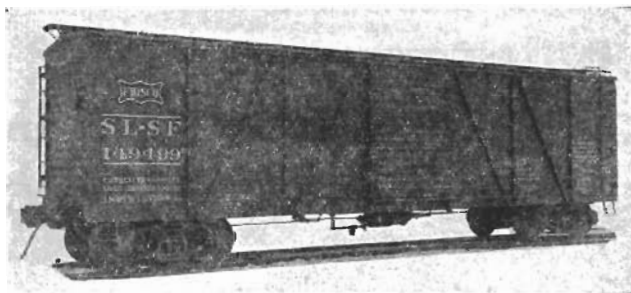
*DeBardeleben Preparation
Gives Added Value*

Southern Railway Building
BIRMINGHAM, ALABAMA

General American Tank Car Corp. General American Car Co.

BUILDERS

-
- Tank Cars
- Milk Cars
- Railroad Cars



LESSORS

-
- Tank Cars
- Milk Cars
- Refrigerator Cars

OFFICES:

- Illinois Merchants Bank Bldg., Chicago, Ill.
- Canal Bank Bldg., New Orleans, La.
- Magnolia Bldg., Dallas, Texas

- Whitehall Bldg., New York City
- Cosden Bldg., Tulsa, Okla.
- Bartlett Bldg., Los Angeles, Calif.

HOBART-LEE TIE COMPANY

Railroad Ties and Timber

WE HAVE SUPPLIED THE FRISCO
CONTINUOUSLY FOR OVER 40 YEARS

Liberty Central Building
ST. LOUIS, MO.

Wilhoit Building
SPRINGFIELD, MO.

Magnus Company

INCORPORATED

JOURNAL BEARINGS and
BRONZE ENGINE CASTINGS

NEW YORK

CHICAGO



All branches on the same tree;
all growing out of the Chrysler root
principle of standardized quality

Exacting Buyers Look to Chrysler Motors

THE brilliant results of Chrysler initiative and originality over the last five years have made it perfectly natural for people to look to Chrysler-built products for the newest ideals in design, the latest advances in engineering, and the finest spirit in performance.

It is an established fact that out of Chrysler engineering and designing have issued most of the important automotive developments of recent years.

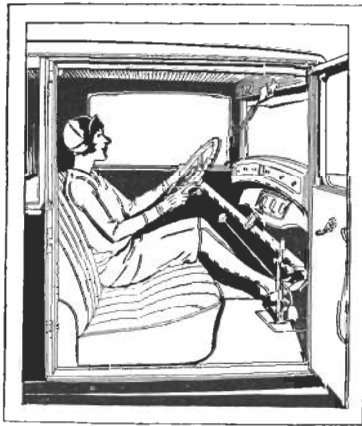
The unity and solidarity with which the immense forces of Chrysler Motors are organized make it feasible to embody in every Chrysler Motors product, from the lowest-priced to the highest-priced, the results of Chrysler discovery and invention.

Under the inspiring leadership of Walter P. Chrysler,

the huge Chrysler Motors properties are welded into one homogeneous group with one *personalized* central management—each member of the group partaking and making good use of the obvious economies and advantages of *consolidated* research and engineering.

This true kinship between all units enables Chrysler Motors to apply scientifically to all of its products in *all price fields* a uniform high standard of basic quality and engineering.

In the very nature of things, under such a system of co-operative procedure, each individual product of the group is inevitably more advanced—of higher quality and merit—of far greater value—than anything else that can be had at anywhere near the same price.



A typical interior of the driving compartment of a Chrysler-built car. It is featured by exceptional roominess and convenient arrangement of instruments.

CHRYSLER "75"

CHRYSLER IMPERIAL

CHRYSLER "65"

DODGE BROTHERS SENIOR

DODGE BROTHERS SIX

DE SOTO SIX

PLYMOUTH

DODGE BROTHERS TRUCKS, BUSES and MOTOR COACHES

FARGO TRUCKS and COMMERCIAL CARS

CHRYSLER MARINE ENGINES

All Products of Chrysler Motors

CHRYSLER MOTORS

FOR BETTER PUBLIC SERVICE