



The above photograph was taken at the third annual banquet of the Presidents of Frisco Employes' Clubs, who attended the convention in St. Louis November 25 and 26. At the speakers' table, from left to right: Mr. L. E. Martin, assistant to Pres. Burns, and member of the Central Committee on Personnel; Miss Martha C. Moore, secretary of the Association of Greater Frisco Employes' Clubs; Mr. E. T. Miller, vice-president and general solicitor; Mr. W. L. Huggins, Jr., president of the Association of the Greater Frisco Employes' Clubs, and toastmaster; Mr. S. S. Butler, general traffic manager; Mr. J. W. Nourse, passenger traffic manager and member of Central Committee; and Mr. Walter B. Wells, assistant freight traffic manager and Central Committee member.

new words, were S. S. Butler, general traffic manager; E. H. Bunnell, comptroller, and John W. Nourse, passenger traffic manager. Freight and traffic solicitation and best methods for employees to use in this work, was discussed at length by both Mr. Butler and Mr. Nourse, while Comptroller Bunnell complimented the presidents on the activities of their organizations, and explained some of the varied activities of the accounting department.

Speeches marked by humor, and stories tempered with words of wisdom and inspiration were the features of the banquet at which the visiting Frisco Employes' Club presidents were guests of Frisco Lines at Hotel Statler the evening of November 25—the close of the first busy day of the club president's convention.

S. S. Butler, general traffic manager, was the principal speaker. He was preceded on the program by W. B. Wells, assistant traffic manager, J. W. Nourse, passenger traffic manager, L. E. Martin, assistant to the president, and E. T. Miller, vice-president and general solicitor, all of whom gave brief talks. Miss Ann Schwartz, of the accounting department, sang two solos and Misses Irene Nater and Leona Jones, of the Sev-

enth Street freight station, gave a novelty dance number. W. L. Huggins, Jr., director of publicity and chairman of the central committee on Frisco Employes' clubs, was toastmaster.

Selling Frisco success and service to others was the keynote of Mr. Butler's speech. "We must tell about our service, but we must also back up our efforts with personal interest," he said. He related an instance to show what he meant by personal interest. A shipper had asked a solicitor what his road had to offer. "Equal freight rates and efficient, expedited service," the solicitor had replied. But the shipper was not satisfied. "Many railroads offer that. What else have you to offer," the shipper asked.

"What that solicitor could have done," Mr. Butler said, "was to have shown this shipper just how he would be benefitted more by using the service of our road. He could have taken an interest in the shipper's business and shown him how he could save him time, or perhaps he could point out how the shipper could reach a better sales territory, or render him some other business service. It is this type of personal interest that really counts in solicitation ef-

forts." In the course of his speech, Mr. Butler called attention to the fact that, while October was usually a peak month in traffic, October of this year had exceeded any other October in the history of the Frisco. "This does not mean, however," he added, "that there should be any let-down in solicitation work, but rather that present efforts should be maintained or increased."

Mr. Wells, in his talk, pointed out that in his work he has many opportunities of comparing the Frisco with other railroads and assured the gathering that in almost every case Frisco Lines compared favorably with the so-called larger roads of the East and other parts of the country. He expressed the belief that the 1500 passenger-type locomotives used on Frisco Lines compare in pulling power with the passenger locomotives of any railroad in the country. In calling attention to present good equipment of Frisco Lines, he mentioned standing on an observation platform on a recent trip between ———— and Springfield and being told by a roadmaster that all of the rail between St. Louis and Springfield is 100-pound rail or heavier and the most of it is 110-pound.

Mr. Nourse spoke briefly on traffic

and solicitation, praising the co-operation of employes and Mr. Martin represented President J. M. Kurn at the banquet. Mr. Miller brought out in his speech the part that commonplace things can play in our lives. Music during the banquet was furnished by Bob Anslyn and his orchestra of Frisco employes.

With considerable business still to be transacted, the club presidents met at 8:30 Tuesday morning, and succeeded in clearing the slate by noon.

Among many important subjects discussed and decided, probably the most important was the unanimous passage of a resolution not to have the usual summer recess of club meetings during 1930. Many club presidents reported that interest in the clubs subsided during the summer months when no meetings were held to the point where it was hard to revive the interest in the fall.

Following considerable discussion, the presidents decided not to attempt adoption of a standard on dues from members. Several of the club presidents felt they should not attempt to put their clubs on a dues basis, while other presidents reported considerable success with this method of financing.

The annual election of officers was the last business transacted before adjournment. The club presidents unanimously re-elected W. L. Huggins, Jr., to the presidency of the association, and Martha C. Moore, secretary. E. P. Olsen of Hugo, was chosen, also by unanimous vote, to succeed J. W. "Doc" Seabough, former president of the Springfield Men's Club, to the vice-presidency of the master organization. The business meeting was adjourned promptly at noon.

The largest gathering in honor of the Frisco Employes' Club presidents during their convention in St. Louis was the luncheon held in the Hotel Statler ballroom November 26, at which the Frisco Men, Girls and Terminal clubs were hosts to the visiting club presidents. Six hundred persons were present.

W. Frank Carter, a director of the St. Louis-San Francisco Railway Company, was the principal speaker. He was preceded on the program by Victor J. Miller, mayor of St. Louis, who extended the welcome of the city to the visiting club presidents. W. L. Huggins, Jr., director of publicity, was toastmaster.

Immediately following the meal, the officials and guests at the speakers' table were introduced and following their introduction, the club presi-

The heads of various Employes' Clubs on Frisco Lines shown below, registered in at the third annual meeting in St. Louis, Nov. 25-26. Note the many different positions held by the presidents.

L. S. Baney, bge. agt., Joplin, Mo.
C. K. Baxter, cond., Madill, Okla.
L. Booker, yardmaster-foreman, Carbon Hill, Ala.

Murl Calvert, switchman, Wichita, Kans.

E. H. Carstensen, car clerk, Ft. Smith, Ark.

W. R. Chamblee, eng., Dora, Ala.
C. R. Cole, ticket clerk, Jonesboro, Ark.

H. M. Cloud, dispatcher, Neodesha, Kans.

J. B. Daniels, chauffeur, St. Louis.

A. L. Doobs, section foreman, Thomas, Okla.

W. Estes, chief clerk, Muskogee, Okla.

Lucy Good, chief clerk, Springfield, Mo.

J. C. Gravlee, cond., Amory, Miss.
R. W. Harper, chief clerk, Tulsa, Okla.

P. D. Hayes, chief clerk, Enid, Okla.

H. J. Hoke, chief clerk, Kansas City, Mo.

C. A. Job, operator, Hayti, Mo.
R. S. Kaufman, general car foreman, Monett, Mo.

C. N. Keele, operator, Arkansas City, Kans.

J. E. King, yardmaster, Okmulgee, Okla.

C. G. Lamont, chief clerk, St. Louis, Mo.

A. T. Laney, cond., Clinton, Mo.
A. H. Lawson, rate clerk, Birmingham, Ala.

F. A. McClaren, telegrapher, Henryetta, Okla.

H. L. McDuffie, stationary engineer, Sherman, Tex.

T. N. McKillop, engineer, Fort Scott, Kans.

W. A. Mills, conductor, Oklahoma City, Okla.

W. O. Moore, chief clerk, Fort Worth, Tex.

E. P. Olsen, chief dispatcher, Hugo, Okla.

G. H. Payne, machinist, Pensacola, Fla.

Lydia Peterson, secretary, St. Louis, Mo.

J. A. Robinson, operator, Poplar Bluff, Mo.

G. C. Roop, chief vo. clerk, Springfield, Mo.

Gordon Robinson, cashier, Memphis, Tenn.

C. F. Staton, agent, Vernon, Tex.
M. H. Stubbenfeld, dispatcher, Chaffee, Mo.

Leonard Wright, A&B clerk, Sapulpa, Okla.

dents, who were seated at a table directly in front of the speakers table, were introduced individually.

Mrs. Madeline Young Mills, daughter of Mrs. Cora Young of the accounting department, and Edwin Snyder gave vocal solos after which they presented a vocal duet. Bob Anslyn and his orchestra furnished music during the meal.

The chief point made by Mr. Carter in his speech was that the efforts and spirit of employes have been important factors in the growth of Frisco Lines and will determine its progress in the future. "The road might be equipped completely with 110-pound rails, from one end to the other, it might be equipped altogether with the finest of locomotives, all of its equipment might be the best obtainable," he said, "but it would be impossible for the railroad to operate successfully without the loyal backing of its employes." He commended the work of the Frisco Employes' Clubs and touched briefly on the history of Frisco Lines, tracing its development from the time when it extended only to Sullivan, Mo., to its present extent of 5,800 miles, with assets of \$478,400,000, with 30,000 employes in its payrolls and operating revenues of about \$86,000,000. Forty-two percent of this income goes to employes, he said. He told also of the land grant for the road at the time when it was intended that the line should extend to the Pacific coast. It was the largest land grant ever ceded by the government to any corporation. Much of it is still owned by the Frisco and is controlled by the New Mexico and Arizona Land and Investment Company, a subsidiary of the St. Louis-San Francisco Railway Company.

Following the luncheon, which was over at 1:45 o'clock, the club presidents were again the guests of Frisco Lines on a three hour tour of St. Louis in two de luxe sight-seeing buses. They were taken, among other places, to the world-famous Shaw Botanical Gardens, to Forest Park where they viewed the Lindbergh exhibits, through the old-time section of St. Louis along the river, along many of the famous boulevard drives, through Washington University campus, and last but not least through the modern shops and terminals of Frisco Lines in St. Louis and Lindenwood.

The presidents left St. Louis on night trains Tuesday, November 26, after passing a final resolution of thanks to President Kurn and his staff for the invitation to attend the third annual meeting.

ALUMNI - HAVE NAMED THEIR "ALL-AMERICA"
FOOTBALL TEAMS - LET'S PUT UP
AN "ALL-AMERICA" RAILROAD GANG —



OUR "ALL-AMERICA"
MESSENGER BOY
SNATCHES THEM
OUT OF THE AIR
LIKE AN "END" —



OUR BIG 250 LB.
ALL-AMERICA
GUARD —



SUNNYLAND - TRACK No 6
ALL ABOARD !

WE SUGGEST
THE TRAIN
CALLER FOR
"ALL-AMERICA"
QUARTER BACK

OUR "ALL-AMERICA"
WATER BOY - IS NONE
OTHER THAN THE
CAR DOPER — !

HAVING HAD PLENTY OF
EXPERIENCE KICKING
CARS - THE ENGINEER
WINS THE "ALL-AMERICA"
FULLBACK



JOHN GODSEY

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Oklahoma City, Oklahoma

THE 225 officials, employes and friends of the Frisco who attended the dinner-dance given by the Frisco Employes' Club of Oklahoma City, Okla., November 21, at which C. J. Stephenson was the honor guest and W. J. Holloway, governor of Oklahoma, was the chief speaker, acclaimed it to be one of the most successful and enjoyable affairs ever given by this club.

It was truly a Frisco party. The Frisco theme was carried into the decorations, miniature box cars with "Frisco" painted on the sides were placed at the plate of each guest and a larger replica of a box car similarly painted and filled with flowers from the Frisco station flower garden, graced the speakers' table. The cars were made by Mrs. Jess Moore and her son, Bob Moore. The tables were decorated with chrysanthemums which also came from the station flower garden.

Governor Holloway arrived at 7:05 and was escorted to the speakers' table by W. A. Mills, president of the club. The Frisco theme that ran through the decorations and the spirit of the party also dominated the speeches. Following the meal, Ed. L. Hill, assistant superintendent, who was toastmaster, introduced Mr. Stephenson, who made an enthusiastic talk, urging co-operation between supervisors and employes and closer association in club work. He expressed himself as very much pleased with the work of the Oklahoma City Employes' Club, "and I hope the good work continues," he said.

Following the prolonged applause with which Mr. Stephenson's speech was received, Mr. Hill presented Governor Holloway.

"I feel right at home among Frisco people," the governor began, "and was never more proud of an invitation than this one. I am proud to tell you how much I appreciate the Frisco and its employes. I feel that they have been a great help to me in what little success I have attained."

Governor Holloway told how he had become well acquainted with many Frisco people during his eighteen years' residence at Hugo, Okla., which is composed largely of Frisco employes and officials. He taught school and studied law at Hugo for

a number of years and many Frisco boys and girls went to school to him. "I think it wonderful," he said "to see a great organization like the Frisco displaying such hearty co-op-



Gov. W. J. Holloway of Oklahoma, (above) was the principal speaker at the banquet Nov. 21, of Oklahoma City's Frisco Employes' Club.

eration and sociability between the supervisors and employes as is evident at this meeting. In the days when I lived at Hugo, you could go neither east, west, north or south without riding the Frisco and just like the rest of the Frisco folks at Hugo, I have ridden the Frisco so long that when I 'go up yonder' I want to ride the Frisco." Hearty applause followed this portion of his talk.

Governor Holloway concluded his speech by inviting the Frisco officials and employes to call on him at any time for any information they might wish concerning the state affairs. Following the governor's speech while the tables were being cleared away for dancing, all present had an opportunity to make the governor's acquaintance.

The dancing started at 9:40 p. m., with Governor Holloway and Mrs. Geraldine Woods, his dinner partner, leading the grand march. Music was

provided by the Sun Set Orchestra. Mrs. Madeline Young Mills, daughter of Mrs. Cora Young of the accounting department, and Ed

gave vocal solo furnished by the Sun Set Orchestra.

The invocation at the banquet given by R. C. Mills, local agent immediately following the meal program was opened by a reading by Miss Virginia Estes and followed by Misses Doris Corse and Doris Houston gave an acrobatic dance.

The party was planned and arranged by an entertainment committee comprised of D. L. Estes, chairman, Mrs. Jesse Moore, Mrs. D. L. Estes and Mrs. M. G. Buffington.

The reception committee was comprised of Mrs. W. A. Mills, V. Pafford, Mr. and Mrs. L. A. Pafford, Mrs. H. A. Rooney, Jesse Moore, G. Buffington and Mrs. F. S. Miller.

Out-of-town officials in attendance were: Messrs. J. L. McCormack, D. L. Forysthe, Springfield, Mo., Bush, Sapulpa, Okla., Slocum, Smith Altus and John Fitzgibbon, Bristow, Okla., and S. V. Lawton, Okla.

Muskogee, Okla.

Business secured in the past discussed and the prospects for future business were gone into thoroughly at the meeting of the Frisco Employes' Club of Muskogee, Okla., held November 29. Ten employes and two visitors were present.

W. Estes, president of the club, gave a partial report on the condition of club presidents in St. Louis. The full report to be given at the business meeting. An entertainment program for December was discussed. It was planned to have a dance about December 20.

Hugo, Okla.

Needy families and persons in Hugo, Okla., and in the environment that city have a generous friend in the Frisco Employes' Club. This is evidenced by the extensive program formulated at the meeting of the club on November 21 to carry out its Christmas welfare program. In addition to this traffic solicitation program, relationships between employes and Frisco patrons were discussed.

The club conducts its welfare program through three major committees: a research committee, a ways and means committee, and a distribution committee. Each committee is comprised of nine employes.

Through the research committee



The above photograph shows most of the 600 Frisco employes who attended the joint luncheon at Hotel Statler November 26, given by the Girls', Mens' and Terminals Clubs of St. Louis in honor of the visiting Frisco Employes' Club presidents. The presidents themselves are seated at the long table in front of the speaker's dais. At the speakers' table from left to right are seated: Messrs. G. B. Perkins, general auditor; E. R. Belt, assistant to comptroller; J. W. Nourse, passenger traffic manager; E. H. Bunnell, comptroller; R. N. Nash, freight traffic manager; W. Frank Carter, Frisco director and speaker of the day; W. L. Huggins, Jr., director of publicity and toastmaster; R. V. Cooper, special representative of President Kurn; Hon. Victor J. Miller, mayor of St. Louis and speaker; S. S. Butler, general traffic manager; E. G. Nahler, general attorney; A. P. Stewart, general attorney and H. W. Press, assistant to comptroller.

The club will co-operate with other organizations, the Hugo newspapers and city officials, to avoid duplication of efforts and to systematize distribution. The ways and means committee raises the funds for the work. They confine their solicitation to employes, only. The distribution committee fills the stockings in the homes the Frisco Santa Claus visits and has charge of the purchasing, assembling and delivering the food, clothing, fuel and other commodities.

Mrs. John Miller, a welfare worker of Hugo, attended the meeting and gave a talk on her experiences in this work.

Plans were made also for the club to provide a community Christmas tree and to locate it near the Frisco Passenger. The club provided a community tree last year and located it on the courthouse lawn. Entertainment for Christmas will be a program in the Frisco assembly hall for the children of Hugo at which the needy children will be the guests of honor.

Chairmanships of the committees were as follows: research committee, W. T. Shannahan; ways and means committee, C. A. Stratton; distribution committee, J. R. Finney, tree

committee, Grover Garrison. Miss Ardell Fraser was secretary of the ways and means committee. The entertainment committee was comprised of Victor Dufour, J. R. Finney and Sam Kelton.

Following the welfare and Christmas program discussion, S. T. Cantrell, superintendent Central division, talked on the close relation between the railroad and the personal prosperity of railroad employes. The purchasing power of employes is a vital influence in the economic status of the community where they spend their earnings, he said. There is a close relationship between the volume of business handled by the railroad and the corresponding purchasing power of its employes in their home community, he pointed out.

J. R. Finney made a brief talk in which he stressed the importance of greater co-operation between railroad employes and the business men for the benefit of the business life of the community.

Thomas, Okla.

H. A. Gossett, pumper, and W. L. Osborn, agent, made talks on service and solicitation, respectively, at the

meeting of the Frisco Employes' Club of Thomas, Okla., held November 29. Seven members and two visitors were present.

"The best way we can be of service to Frisco Lines," said Mr. Gossett, "is to devote our service not only to the railroad and its officials but also to the public in word or deed whenever it will benefit the road."

Mr. Osborn urged all to be on constant watch for opportunities to secure traffic. He told how several passengers had been secured for Frisco Lines to St. Louis and more distant points through watchfulness on the part of employes. He spoke in detail on the excellent passenger service between Erid, Okla., and St. Louis. This trip can be made without change of cars. He also told of the through freight service from St. Louis and Kansas City and Oklahoma stations.

A. L. Dobbs, section foreman, president of the club, gave an account of the third annual convention of club presidents which he attended in St. Louis November 25 and 26.

Monett, Mo.

Benefits of the discussion in the