

PRAISES SPIRIT OF FRISCO WORKERS

MEMBERS of the Frisco Men's Club of St. Louis were privileged to hear a stirring address on loyalty and devotion to service at their monthly luncheon, May 27, delivered by one of Missouri's most prominent men, former United States Senator Xenophon P. Wilfley of St. Louis.

A brilliant lawyer and orator, Senator Wilfley was appointed in 1918 by Governor Frederick D. Gardner, to fill the unexpired term of Hon. William J. Stone, who died in office. His present connection is with the St. Louis law firm, Wilfley, Williams and Nelson.

So pronounced was the effect of Mr. Wilfley's address upon the 400 men who heard him, that dozens of requests for its publication came to the Frisco Magazine office. The Senator's address is printed herewith in full.

Senator Wilfley:

This occasion is a revelation to me. I had the idea the success of the Frisco Railroad was due to the fine ability of Mr. Kurn and other members of your official staff. I am inclined to believe, as I look over this fine audience, that much of that success is due to the men behind them. I have known for a long time that the executive officers of the Frisco Railroad were men of outstanding ability and character and I have attributed to their fine efforts the success of this great institution. After all it is a fine thing to have leaders of ability and character in whom you have confidence; but it is a fine thing also for leaders and executive officers to have men who handle things, who do the work and carry on the program which they have outlined.

I fancy this meeting here today means more to the Frisco Railroad than a social luncheon gathering of its members. Man is a social animal. He loves to come in contact with his fellow men, he loves to exchange ideas, to touch elbows, to get inspiration from each other. We have developed that in this country to a great extent, greater than in any other country in the world, and the advantage that comes from it is this: it presages cooperation. The reason why we have great institutions in America is because we have the spirit of cooperation and solidarity in operating those institutions.

Something has been said here about loyalty. There never was a time when loyalty was so much appreciated as it is in the world today. If a friend betray you he is subject to scorn; if he

Road's Success Due to Teamwork of Officers and Employes, Former U. S. Senator X. P. Wilfley Tells Men's Club

betray his country he is branded as a traitor and is despised by his fellow men. That same spirit is carried with every man in the work in which he is engaged. If I were to appear today as a lawyer and criticize the courts and condemn the law the reaction would be that I was possibly respon-



HON. X. P. WILFLEY

sible, in a meager sense, for that situation; that the way for me to occupy an advantageous and helpful position in my profession would be to find the good that is in it, to exemplify the finest things for which it stands in our civilization. And if I were to say to you that the courts of America are the finest institutions administering justice in the history of jurisprudence you would immediately react with confidence to my talk. If I were to say to you that our government typified the finest scheme of government in the history of the human race you would feel that I was attuned to the fine spirit of the government. And so if you say to me, realizing the limitations of all human activities, that the Frisco Railroad is the best railroad in the United States of America, that it furnishes the finest service, that it is attempting to develop every section

of the country it traverses, and that you as a humble part of the machinery of that organization are proud of the Frisco Railroad I would say "Sir, you are properly attuned for the best service you can render to your institution."

I had occasion a few weeks ago to board a Frisco train in southeast Missouri—the first time I had taken a Frisco train in that part of the state since the receivership of that road. I was amazed at the elegance of that train. I said to one of the employes "Is this the best train you have on the Frisco?" He said "Yes, sir; I think it is, but that colored boy that runs on the night train to Memphis says that is the best train on the Frisco Railroad." And I said "How do these trains compare with other trains down in this part of the country?" He said "All of them is copying after the Frisco." That was employing much more modesty, possibly than any man on this railroad is today employing, but he had the right spirit; he was attuned to a spirit of appreciation of the great institution with which he was connected, even though in a very humble way. That spirit meant better service, and the keynote of business today is service.

A great railroad magnate a little more than a generation ago went to a lawyer in New York and asked how he could evade the law, and the response was "There is no way to evade that law." "Well, why do you have such a law?" asked the magnate. "Because it protects the public," was the answer. "To hell with the public," said the railroad magnate, "I want to find a way to evade that law." You step on a Frisco train today and every person connected with that service is seeking, not to damn the public, but to help the public, to render a service. From the menus in your dining to the president of your road the suggestion is made to every patron, "We are here to render you service." That is the reason why America has the greatest railroad system on the face of the earth today, and that is the reason why the Frisco Railroad is in the first ranks of the railroads of America today.

I envy every man in this room for his connection with an institution that means so much to this country. We live in a day when commerce is King when business is supreme. You are contributing to the business, to the

(Now turn to page 22, please)

LOW RATES ANNOUNCED

Round-Trip Fares Will Test the Travelers Preference Between Train and Bus

In an effort to determine the preference of the traveling public as between railway trains and busses, President J. M. Kurn announced on June 6 that, effective June 10, the Frisco would inaugurate a rate of \$8.00 for the round-trip between Memphis, Tenn., and St. Louis, Mo. This rate is for a first-class ticket in coaches and also in Pullman cars upon payment of the usual charges for Pullman travel.

The Frisco's new round-trip rate is exactly the same as the one-way rate now in effect on bus lines operating between St. Louis and Memphis. Railroad rates between these two cities heretofore have been \$11.19 one way.

"We are making this rate for three distinct reasons," Mr. Kurn stated to the press. "First we desire to know whether this business can be retained for the railroads; second, we wish to give greater numbers of our traveling friends the opportunity of viewing the especially attractive scenery and country through which the Frisco operates on its line between St. Louis and Memphis along the Mississippi River and through one of the greatest cotton-producing sections in the South; third, we are looking upon this rate as a thorough test through which we hope to ascertain the wishes of the people in the matter of what transportation they prefer.

"By virtue of the improved highways throughout the United States, there has been a steady, persistent and insistent effort on the part of the bus lines to take passenger travel away from the railroads. As we view the matter is a question of difference between the fare of the railroads and the fare the bus lines charge. This experiment, which we will begin June 10 and continue until further notice, we hope will demonstrate to us whether the traveling public prefers the bus lines versus well-equipped, properly operated trains." In order to further test out the wishes of the traveling public, reduced round-trip rates from St. Louis to Springfield, and from Tulsa to Oklahoma City, were announced later in the month.

A fare of \$6.00 from St. Louis to Springfield and return, as compared with \$17.34, was made effective June 10, good on all trains and in Pullman cars upon payment of the Pullman charges.

ON THE COVER PAGE

The picture of the charter members of the "Old Timers' Club" is featured on the cover of this magazine and the members, in the order of their arrangement in the picture, are as follows:

Top row, left to right: Samuel C. Coover, 47 years, 11 months, Springfield, Mo.; Albert L. Philipson, 43 years, Cape Girardeau, Mo.; Wm. D. Bickford, 44 years, 6 months, Ft. Scott, Kans.; W. D. Bassett, Secretary, Pension Board, St. Louis; William H. Van Horn, 43 years, 11 months, St. Louis; George W. Daniels, 46 years, 9 months, Ft. Smith, Ark.; Patrick H. Lillis, 46 years, 5 months, Sherman, Tex.; William P. Newton, 48 years, St. Louis.

Second row, left to right: Thomas W. Griffin, 40 years, 9 months, Springfield, Mo.; Joseph A. Buckley, 43 years, 8 months, Pittsburg, Kans.; James P. Murphy, 41 years, 2 months, Springfield, Mo.; Fred Kunce, 43 years, 1 month, Springfield, Mo.; James E. Dulin, 43 years, 11 months, Springfield; Shepherd B. Smith, 41 years, 6 months, Kansas City, Mo.; William H. Mead, 44 years, 11 months, Kansas City, Kans.; Thomas E. Burgess, 44 years, 7 months, Springfield, Mo.; Robert Aaron, 40 years, 9 months, Pasadena, Calif.; Hans S. Ostergard, 43 years, Springfield, Mo.; Henry M. Cox, 48 years, 7 months, Kansas City, Mo.

Third row, left to right: C. B. Coleman, 50 years, 5 months, Bentonville, Ark.; George F. Robson, 44 years, 7 months, Springfield, Mo.; Thomas L. Hasler, 49 years, 3 months, Springfield, Mo.; William C. Smith, 41 years, 4 months, Springfield, Mo.; Addison Love, 45 years, 9 months, Neodesha, Kan.

Bottom row, left to right: Theopolus W. Hogue, 46 years, 6 months, Mt. Vernon, Mo.; William Henry, 44 years, 2 months, Monett, Mo.; Eugene Sutcliffe, 41 years, 11 months, Memphis, Tenn.; Benjamin B. McCrum, 43 years, Independence, Mo.; H. Clark Conley, 46 years, 9 months, Oklahoma City, Okla.; Daniel McCarthy, 42 years, 8 months, Kansas City, Mo.; Phil Conboy, 45 years, 9 months, Afton, Okla.; Mose E. Runyon, 46 years, 4 months, Kansas City, Mo.; Albert Carlson, 44 years, 7 months, Kansas City Mo.

On June 18, a round-trip rate of \$3.85 between Tulsa and Oklahoma City was inaugurated. This rate compares with \$8.48 for the round-trip prior to the new rate.

Drawings of women dancers found in caves in Spain are said to be 20,000 years old.

BERRIES BRING \$3,000,000 Stable Market Nets Ozark Strawberry Growers Large Returns, Reports Show

THE pockets of strawberry growers in the Ozarks of Missouri and Arkansas are lined with approximately \$3,000,000, as the result of the best prices in years for the luscious berries from their farms, according to an estimate on the crop returns made recently. Total shipments from the territory over the three railroads serving it, amounted to 1,430 carlots reports state. Of this amount, the Frisco, as usual, handled the great majority, a total of 790 cars.

Movement on Frisco Lines began on April 27, and the last car was moved on June 10, a spread of a little over six weeks.

Prices were twice, and in some instances almost three times as much as in 1929, but the acreage was smaller than in the last few seasons, due primarily to early weather conditions.

Estimates place the average Ozark yield at 960 quarts per acre, as against 1,300 quarts last year. However, the return to the growers was as great or greater this season, in spite of the large reduction in tonnage.

Records kept of movements from Monett, Mo., and the vicinity, show that the average price paid for auction berries from the period of May 10 to May 30, was \$5.25 a crate, as against \$2.85 a crate for 1929. The peak of the prices was reached on May 13, when nine carloads of berries sold at an average price of \$6.54 a crate.

Present indications are for prices as good or better next year, according to D. E. Eicher, horticultural agent for Frisco Lines, since another season of small production is predicted.

"Acreage in the Ozarks next year," Mr. Eicher said, "will be even less than this year. Planting has not been sufficient to even replace fields that may not be expected to produce berries again. Some of these going out of production are four or five years old.

"Many strawberry growers produce outstanding crops year after year. But they are the farmers who make good use of a mulch or well wadded straw, take good care of their plants and keep down weeds."

Strawberry acreage in the Ozarks this year has been estimated at 28,511 for both Missouri and Arkansas. A further decrease next year will make good prices an economic certainty, it is believed.

NEWS of the FRISCO CLUBS

Amory, Miss.

THE attendance of nearly all the local business men at the meeting of the Amory Frisco Employees' Club, held May 19, was excellent proof of their friendly attitude toward Frisco Lines, but Amory merchants were not content with this as an expression of their loyalty. As further testimony of their good will some sixty-six of them bought space on the front page of the Amory News-Advertiser and proclaimed to the world that they are Frisco boosters.

The principal matter under discussion in the session was the meeting of truck competition and the business men who joined with the Frisco employees in this meeting agreed that the Frisco gave better service. They further agreed that since the company pays considerable tax to operate there and in view of the fact that the greater portion of Amory people belong to the Frisco family and receive Frisco checks twice monthly, a better plan would be to use the Frisco for transportation, rather than to patronize a trucking association which means little to the town and which contributes nothing to the upkeep of the highways.

Some of the business men stated that they had refused to accept shipments which came by truck and all said they had at no time given their permission or instructed jobbers to make truck shipments to them. All said that in the future they would give specific instructions to shippers to ship their merchandise by Frisco Lines.

The meeting was presided over by J. C. Gravlee, president of the club, who opened the session with a brief talk in which he stated the purpose of the meeting. Among the Frisco employees who made talks were E. L. Duren, agent, E. W. Flinn, dispatcher, and M. W. Dunkin, general agent. Nearly all the business men in attendance contributed to the discussion as did all of the employees present, a splendid spirit of fellowship dominating the meeting throughout.

Chaffee, Mo.

A complete report on the activities of the Chaffee Frisco Employees' Club, from January 7 to the date of the meeting, was a feature of unusual interest at the meeting of that club held May 22.

The solicitation efforts of members had yielded 49 carlot shipments, 3 LCL shipments and 4 passengers during that period, the report showed. Since January 7 the club had had 14 meetings, which included business meetings, election of officers, a steak supper, a dance, a Valentine party, presentations of the club play "I Want a Divorce", election of the queen at the Chaffee High School carnival and several baseball games. The total attendance at these activities was approximately 1,161. Included in the general report of the club's activities was a detailed report on the play and the baseball situation to the date of the meeting.

It was agreed that the next meeting of the club should be a social session, with free entertainment and refreshments provided for all employees. June 12 was set for the date and a committee appointed to make arrangements. The resignation of Walter Essner, secretary-treasurer, whose new duties as secretary to J. S. McMillan, superintendent, prevent his attending meeting regularly, was accepted and Miss Mary Ferrell was elected to succeed him. The meeting was concluded with a talk on baseball by W. J. Ferguson. Eight members and four visitors attended.

Okmulgee, Okla.

"Solicit business from everyone with whom you deal," was the point which was stressed in the discussion at the meeting of the Okmulgee Frisco Employees' Club, held May 19, and attended by fourteen members.

G. A. Brundidge, general agent, and Mr. Conley made interesting talks during the solicitation discussion. A report was given on the social meeting of the club, held May 5, and a vote of thanks was given to the business firms who furnished musical instruments and punch for that affair. A vote of thanks was given also to the club's social committee for its excellent work in arranging the entertainment. Following this, an election was held to fill the place of Miss Juliet Baskett, secretary-treasurer, who had resigned. Miss Thelma Cobb was elected to this office. Since the meeting dates of the Okmulgee club have been conflicting with those of the Sapulpa club, it was decided that the club should meet on the first Monday of the month in the future, this policy to become effective with the

next meeting, which was set for June 2.

Plans for a social meeting were discussed and it was agreed that this meeting should be a picnic. It was suggested that the club select and improve a site on Lake Okmulgee and H. T. Wood, president of the club, appointed a committee comprised of the following to choose the site: R. H. Bean, Mr. King, Mr. Conley and E. K. Rikard. This discussion concluded the business session and those in attendance spent the remainder of the evening dancing.

St. Louis Terminals

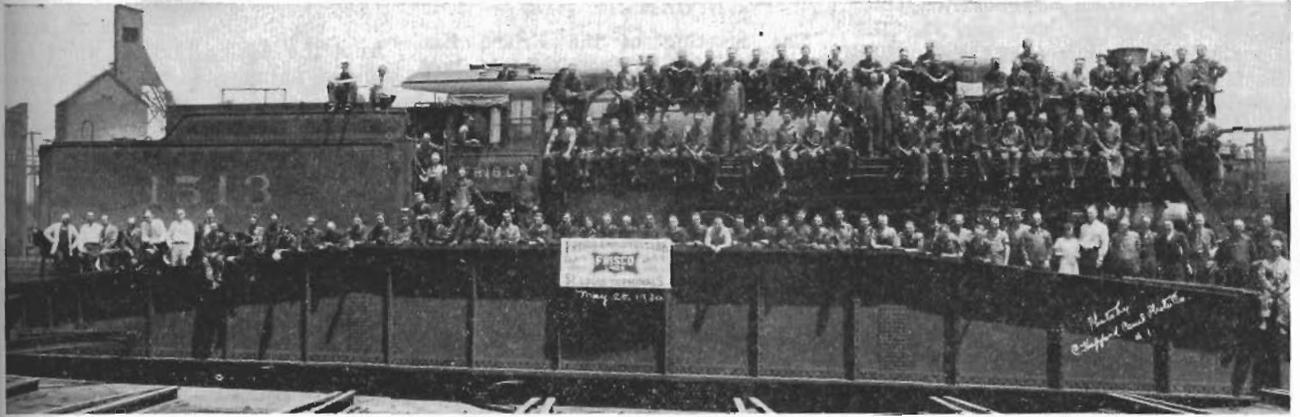
If the present plans of the St. Louis Terminals Frisco Employees' Club are carried through the 1930 picnic of that club will be the largest and best ever held. Plans for this picnic were launched in the meeting of the club held May 29, in which Ten Brook, Me. was decided upon as the location and July 20 was set as the date. The club's entertainment committee is already hard at work on a program for the day.

The report on solicitation, which was made at this meeting, showed that members are particularly active in this line of endeavor. The following had secured either passengers or freight: W. J. Ficke, Thomas Doyle, John Daniels, Thomas O'Toole, J. T. McNamara, J. A. Rutledge, P. W. Conley and A. Koch. The treasurer's report disclosed that the club has a substantial balance on deposit with all bills paid. Forty-six members and one visitor, R. V. Cooper, were in attendance. This included all of the club officers except A. A. Jones, vice-president, who was working at the time the meeting was held.

Fayetteville, Ark.

The fact that their recent efforts in solicitation work had been crowned with a measure of success, did not cause the members of the Fayetteville Frisco Employees' Club to assume a complacent attitude. Instead, at a meeting of the club, held May 11, every member present pledged himself to maintain his efforts with redoubled vigor. The majority of those present at this meeting reported that they had secured either passengers or freight.

Following the solicitation discussion, the matter of a club picnic was discussed. Definite action, however,



If you have been wondering what it is that keeps the Frisco Employees' Club of the St. Louis Terminals up among the leaders in solicitation work and other club activities at all times, you will find an explanation in the sign in the photograph above. It is the same brand of enthusiasm that gives this club a 100 per cent membership of the St. Louis terminal employes that also makes it excel in other club activities. The club is proclaiming its perfect membership score from the most appropriate background possible—No. 2's powerful locomotive. At the extreme left in the first row is John Daniels, president of the club, and to his left in the same row are Fred Collar of the club's board of governors, and C. E. Stookey, treasurer of the club. At the left of the young lady who appears in the right side of the photograph is W. J. Ficke, general foreman, and to her right are O. Baker and Thomas Murray of the club's board of governors, both of whom were very active in the successful membership drive which made the photograph possible.

was postponed to a subsequent meeting. Ten members were in attendance at this session. June 10 was decided upon as the next meeting date.

Ladies' Auxiliary Kansas City, Mo.

Members of the Ladies' Auxiliary to the Frisco Employes' Sunnyland Club of Kansas City, Mo., and a number of guests had a very enjoyable party, June 3, at which bridge, bunco and pinochle were the principal amusements.

Prizes in pinochle were won by Mrs. Grace and Mrs. Brett and the bridge prizes went to Mrs. Sartin and Mrs. Fina. Mrs. Milton and Mrs. Finnigan were the winners of the bunco prizes. Hostesses at this meeting were Mes- James Blank, Radford, Robinson, Kaylor and Tarry. Following the award of prizes, coffee and cake were served by the hostesses. The next meeting was set for July 1.

Girls' Club, St. Louis, Mo.

The plan of giving a cash prize of \$250 to the member who secured the most business during the month, which was inaugurated at the meeting of the Frisco Girl's Club, held April 23, is yielding splendid results. The prize award for April was made at the club's luncheon on May 26. Miss Leola Hughes, of the revenue auditing department, won the prize, having secured 57 passengers since the last meeting. Several other girls had secured sizable items of traffic and were given honorable mention. Approximately 124 were in attendance at the luncheon.

J. H. Doggrell, superintendent of transportation, and S. S. Butler, general traffic manager, were guests at the luncheon, and both made brief talks. Mr. Butler concluded his talk by introducing Mr. George Ravold, who sang several songs and told several entertaining stories. Miss May Boggs, athletic director of Camp Zoe, a summer camp for women near Salem, Mo., also made a brief talk in which she told of the camp's facilities. Miss Lydia Peterson, president of the club, announced that the club cleared approximately \$30 on the bridge party which it gave May 23, and that at a meeting of the club officers and contact girls, held recently, it was agreed that the club should donate \$25 to the St. Louis Symphony Orchestra drive.

Muskogee, Okla.

Solicitation was the subject that received the greater part of the discussion at the joint meeting of the Frisco Employes' Club of Muskogee, Okla., and the Ladies' Auxiliary to that club, held May 1. Eleven members attended this session.

The meeting was begun with a report on solicitation results. A. C. Miller, the principal speaker at this meeting, gave an interesting talk on cooperation. Mrs. Fred Lane was elected secretary of the Ladies' Auxiliary to succeed Mrs. W. E. Chamberlain, who resigned. Following the election, H. M. Hammers, president of the club, appointed an entertainment committee with membership as follows: Lee Bean, W. H. Lowery, J. W. Risener, and Steve Hayes, from

the men's club, and Mrs. Riggs, Mrs. C. P. Long, Mrs. C. T. Paris and Mrs. P. P. Crum, from the women's organization.

The Muskogee Club and Ladies' Auxiliary gave an entertainment and dance, April 25, which was attended by approximately 100 members and guests. The program of entertainment was opened with two whistling numbers by Ben Brasch, accompanied by Mrs. Johnson, following which Miss Pauline Keel gave two piano solos. Mrs. T. E. Walker sang "Frisco-land", accompanied by Mrs. V. O. Mountray and Misses Merle Estes and Pauline Keel gave two vocal duets, after which H. F. DeLozier, traveling freight and passenger agent of Tulsa, made an interesting talk. Following the talk by Mr. DeLozier, those present spent the remainder of the evening dancing and playing cards. Music for the affair was furnished by Holmesly's Orchestra. The following out-of-town visitors were present: Mr. and Mrs. A. S. Guinn, Mr. and Mrs. Clark and Mr. and Mrs. Woodward, all of Boynton, and Frank Sims and John Cooper, both of Ft. Gibson.

Joplin, Mo.

Members of the Frisco Employes' Club of Joplin, Mo., were urged to make every effort possible to secure traffic in that club's meeting held May 27. Ten members were in attendance at this session and all entered into the spirited discussion of solicitation which featured this meeting. Brief talks were made by H. B.

Wilson, assistant superintendent, George Bailey, trainmaster, J. H. Douglas, general agent, and A. L. Miliken, agent at Galena.

The matter of the club sponsoring a basket luncheon in one of the local parks was brought up and a committee was appointed to select a location and to arrange for transportation. This committee was comprised of J. H. Douglas, S. R. Landrum and Porter Carrithers. June 19 was set as the next meeting date, the setting of this date following a decision by the meeting to change the meeting date to the third Thursday of each month. Following the business session, those in attendance joined with members of the Ladies' Auxiliary for several games of dart ball.

Men's Club, St. Louis, Mo.

An interesting speech by former United States Senator X. P. Wilfley, in which he stressed co-operation and loyalty to the company, featured the luncheon of the St. Louis Frisco Men's Club, held at Hotel Statler, May 27. Other speakers on the program were Keith McCause, former game and fish commissioner of Missouri, now hunting and fishing director of Radio Station KMOX and publisher of "Where to Go in the Ozarks," Robert Fullerton, vice-president and sales manager of the Made Rite Products Company, and R. Dienstbier, traffic manager of the same company. The speakers were introduced by R. V. Cooper. Miss Emily Sparks, William Schemmer and a quartet of radio entertainers from KMOX gave several vocal numbers. Approximately 200 members and guests were in attendance at this luncheon. Senator Wilfley's address appears in full elsewhere in this issue of the *Magazine*. Mr. McCause devoted the greater part of his speech to the Ozarks, bringing out some very interesting information and telling several entertaining stories.

Girls' Club, St. Louis, Mo.

Members of the Frisco Girls' Club of St. Louis are agreed that the card and bunco party which that club gave at the Fairgrounds Hotel May 23 was a success in every respect. Besides providing an evening of delightful entertainment for the two hundred girls who attended, the party brought a sizable sum for the club's treasury.

The committee which made arrangements for the party was comprised of the following: Mrs. Louise Gibson, chairman, Misses Corinne Uhlenhaut, Lucille Meyer, Gladys Marshall and Helen McHale. Prizes were provided for each table.

Blytheville, Ark.

The meeting of the Frisco Employees' Club of Blytheville, Ark., held June 5, was devoted principally to planning a fish fry and swimming party to be held June 13 at Luxora, Ark. A committee comprised of F. W. Carlock and Mr. Workman was appointed to make arrangements. Ten members were present including two out-of-town members.

Talks on solicitation were given by several members of the club and attention was called to the fact that five good tips had been received recently. The next business meeting of the club was set for July 10.

Willow Springs, Mo.

The meeting of the Willow Springs Frisco Employees' Club, held June 10, was marked by a number of interesting talks on solicitation by members. Eight members were in attendance at this session.

The local crew of train 256 reported securing a shipment by holding the train a few minutes to allow for billing. The shipment would otherwise have moved by truck. E. D. Abbott, president of the club, reported securing a passenger. The next meeting of the club was set for July 8.

Neodesha, Kans.

That members of the Frisco Employees' Club of Neodesha, Kans., are alive to all solicitation possibilities and are actively working on all leads was very evident at the meeting of that club held June 6. Twenty members were in attendance at this session.

In order to strengthen its hold on the good-will of the citizens of Neodesha and neighboring towns, the club hopes to arrange a Fourth of July excursion to Wichita. It is believed that in event this trip is arranged six or seven hundred passengers can be secured. This will win good-will for the Frisco at Wichita, as well as in the towns enroute, since it will aid materially in making the Wichita Fourth of July Celebration a success, it is thought by members of the club.

Reports on solicitation made in this meeting showed that since the last meeting tips or business or both had been secured by J. W. Thomas, O. C. Miller and Ed. Gray. In the meeting of the club just previous to this, an outstanding piece of solicitation work was reported by H. E. Hurst, engineer. In Wichita he had heard that a wholesale company there had ordered a car of cabbage from Denmark and he immediately got busy and secured this car via Frisco Lines from St. Louis. At the same meeting J. W.

Thomas reported that in buying a new car he had exacted a promise from the dealer that he would route future shipments over Frisco Lines and as a result secured nine cars of automobiles moving from Toledo, Ohio, to Wichita.

The appearance of a carnival company in Neodesha, which the club had booked for the third week of June had been postponed because of a conflict with the plans of the American Legion, which had arranged with a carnival company to appear in Neodesha the second week of June, it was announced. Following the business session, the members were served "Dutch Lunch." The next meeting was set for the first Tuesday in July.

Colored Employee's Club, Birmingham, Ala.

A large, enthusiastic attendance at an entertaining program made the meeting of the Frisco Colored Employees' Club of Birmingham, Ala., held at the Miller Memorial Presbyterian church there May 5, one of that club's most successful sessions. The principal talk of the evening was made by O. W. Adams, editor of the Birmingham Reporter, who was introduced by the Reverend Samples, pastor of the church in which the meeting was held. Steve Robinson, president of the club, was master of ceremonies. The program of entertainments consisted of music by a choir, an instrumental solo by Miss Lucille Woods, a vocal solo by James Otis Lewis, a reading by Aaron Guice and several numbers by the Jolly Boys Quartet and the Special Four.

Mr. Adams in his speech brought out that workmen must do their job so well that no one can replace them. "There is no such thing," he said, "as any company not being able to get along without you. The jobs that you have are important ones, but they can only be held by important and faithful men. We must at all times exercise great carefulness and punctuality."

Memphis, Tenn.

When it comes to getting business for Frisco Lines, the Memphis Frisco Employees' Club is at all times among the foremost and the solicitation activities of that club are not confined to a few of its members; practically its entire membership is active in solicitation work. The widespread interest of the members of the club in securing business is exemplified in the meeting of the club's Greater Traffic Committee held in the freight office there, June 11, with thirty members in attendance.

The following members reported that they had secured business, the