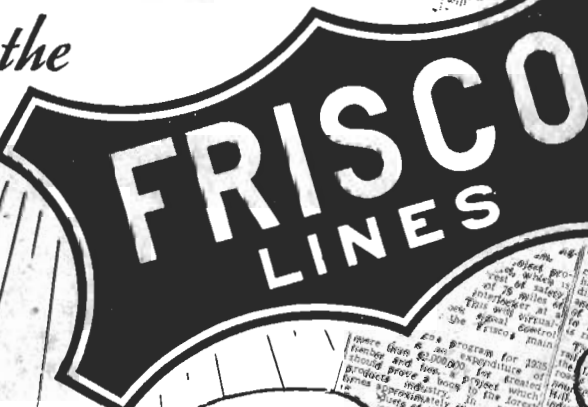


GOING FORWARD

with Modern IMPROVEMENTS

in SERVICE and COMFORT

by the



DALLAS TIMES
FRISCO RAILWAY TO AIR CONDITION CARS

The Frisco railway has begun an extensive program of air-conditioning its passenger equipment. It was announced today that by early summer all of the first class coaches and sleeping cars operating on the road will be air-conditioned.

ST. LOUIS GLOBE-DEM.
FRISCO AIR CONDITIONING ALL FIRST-CLASS CARS

The St. Louis-San Francisco Railway has announced that it will equip all of its first-class coaches and sleeping cars with air conditioning by early summer. The new equipment will be installed on the road by early summer.

MEMPHIS PRESS SCIMITAR
MEMPHIS SEES NEW FRISCO CAR

Modern Coach on View Today at Grand Central; to Be Dedicated to Run

FRISCO PASSENGER SERVICE ON THE IMPROVED

St. Louis, Mo., Jan. 24.—An extensive program of air-conditioning of the Frisco Railway's passenger equipment was announced today. Work is now under way on the announcement of all first-class coaches and sleeping cars of the Frisco will be air-conditioned. The new equipment will be installed on the road by early summer. The new equipment will be installed on the road by early summer.

Frisco's New Type Car Is Here; To Be Seen Thursday

The Frisco railway's newest type car, a coach-sleeper, arrived in Memphis today. It is being displayed to the public at the Frisco station tomorrow from 10 to 6 o'clock. Also here among its passengers are John W. Starnes, president of the Frisco, and Thomas W. Starnes, public relations manager of the Frisco.

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FRISCO'S ORDER FOR RAILS WILL REOPEN MILLS

320,000 Man Hours Of Work Will Be Provided For 4,600 Employees By The Purchase Of 15,000 Tons

An order for 15,000 tons of steel rail to be rolled at the Frisco plants of the Tennessee Coal, Iron & Railroad Company with delivery to begin not later than March 1, was announced Saturday by J. N. Cornatier, executive traffic representative of Frisco Railways.

The Frisco Railway will lay 15 miles of approximately 75,000 lbs. and 100,000 lbs. steel rail on the road to the principal of the road. The new rail will be used for the reconstruction of the road.

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BIRMINGHAM NEWS

ST. LOUIS GLOBE-DEM.

Frisco Freight on Truck. Of a total of 1041 merchandise cars, transporting less-than-carload freight, which were operated out of St. Louis during February by the Frisco Railway, 99.1 per cent were worked at destination on time.

WICHITA EAGLE

FRISCO IMPROVES KANSAS SERVICE

Laying Project Between Wichita and Beatson Is Nearing Completion

Service on the Frisco railway will be further improved by the completion of the Beatson and Wichita project. The project, which is being completed by the Frisco Railway, will provide for the reconstruction of the road between Wichita and Beatson.

ST. LOUIS POST-DISPATCH

CHAIR-BUFFET-SLEEPING CAR ON DISPLAY AT UNION STATION

One of two combination coaches designed for the Frisco Railway is on display today at Union Station. The car, which is being displayed to the public, is a chair-buffet-sleeping car.

FRISCO MAKING MODERN CHANGES

Conditioning of All Coaches Followed by Air Lines

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Frisco to Expend Over \$3,688,766 on Betterments in 1935

Railroad Plans to Lay Seventy-Five Miles of New Rail

The St. Louis-San Francisco Railway Company plans to spend more than \$3,688,766 on betterments in 1935. Among projects to be undertaken is the laying of 75 miles of new rail and the installation of new signal equipment.

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MEMPHIS PRESS SCIMITAR

Next Summer

Memphians haven't long to wait about air-conditioning their cars. The Frisco Railway will have the new cars on the road by next summer, and the Frisco has been planning about it.

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