

The
Frisco-
Man

THE FRISCO-MAN

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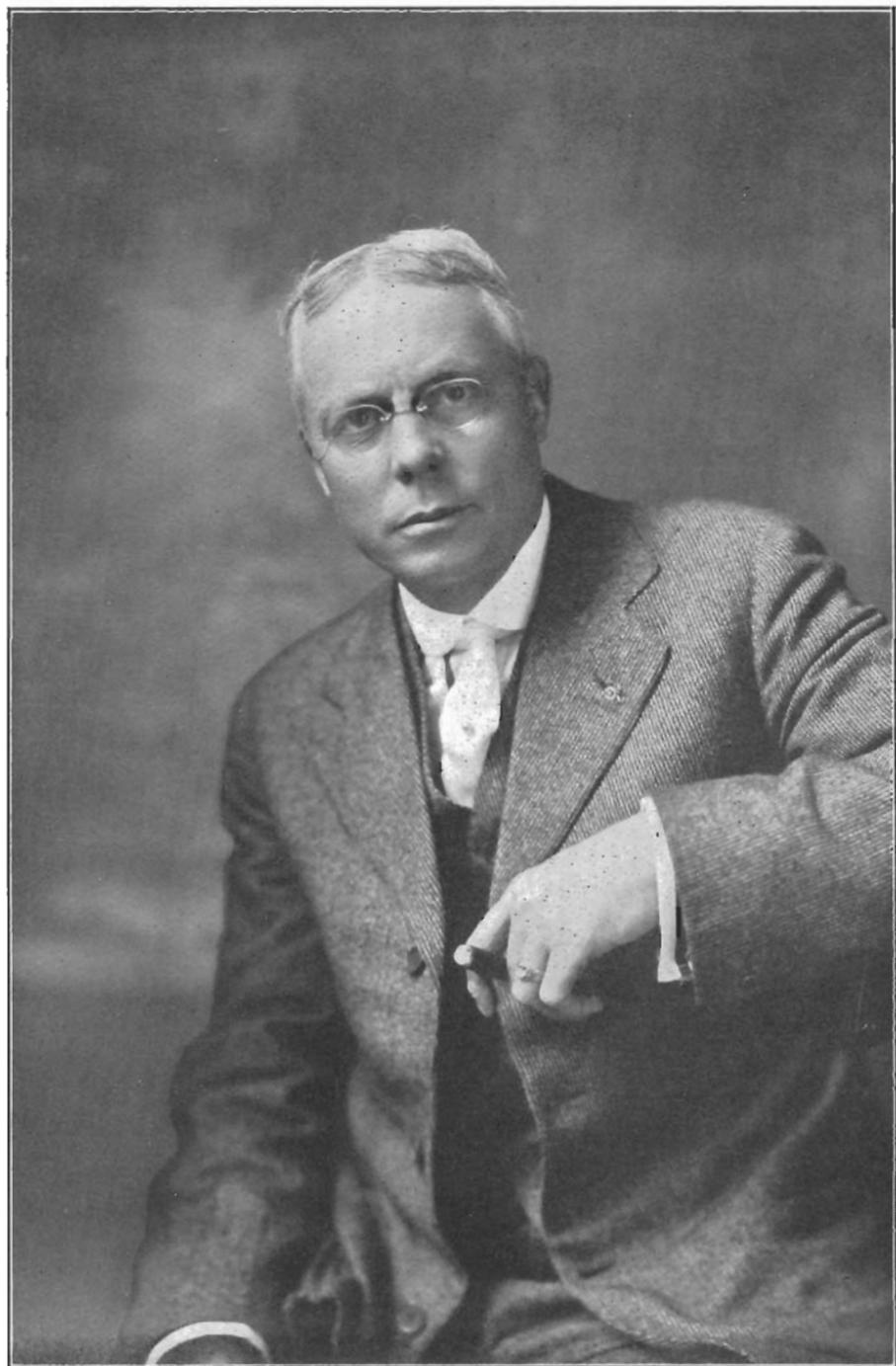
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KNOW HIM WHEN YOU MEET HIM
Frank A. Wightman, Superintendent of Safety.



DON'T LET ERRORS LIVE.

Every employe on the Frisco has an opportunity almost daily to kill an error.

One of the frequent sources of errors is the unintentional misstatements made about railroads in newspapers. The editor in almost every instance, for business reasons alone, if not for moral, desires to be accurate. He realizes that upon his accuracy depends, to a great degree, his success.

There is an enormous amount of misinformation about the railroads which drifts into the editors' sanctums. He prints this information solely and entirely because he thinks it is correct, and it is safe to say that he would appreciate being told or shown where he has made an incorrect statement and would promptly contradict it.

It is unfair to assume that the newspaper men are against railroads. They want the news and they want it correct. They want to build up a reputation for getting things right, and if all on the Frisco would take the trouble to visit the newspapers and show them where a misstatement had been made, they would find not only a cordial reception, but a prompt contradiction in the next issue.

The editor, like the railroad man, depends upon public patronage for his living. If he doesn't give good service he doesn't succeed, and 90 per cent of his service is accuracy.

All he wants is to be shown and it is unfair to presume that misstatements that he makes are born of prejudice or in any wise a distortion of facts.

This is a great field for good work for all Frisco men.