



The
**Frisco -
Man**

NOVEMBER 1917



Stifel's Indigo Cloth

Standard for over 75 years

For Men's Overalls, Jumpers and Uniforms

Miss Stifel Indigo Cloth

The kid glove finish fabric for

Women's Overalls and Work Clothes

Look for the boot trade mark on the back of the cloth inside the garment before you buy, it is your guarantee of the genuine.



J. L. STIFEL & SONS
WHEELING, W. VA.

260 CHURCH ST., NEW YORK



The best "First Aid" in construction work is this novel and practical **Lock Nut**. Whatever way you pick it up is the right way. For simplicity and efficiency nothing equals the

"BOSS" LOCK NUT

*Write it
Right—*

**"BOSS"
LOCK
NUT**

Nothing but a wrench can loosen its powerful grip. That is the only tool needed—no special instructions are necessary. Used again and again. *Write for handsome new catalog.*

BOSS NUT COMPANY

Railway Exchange Building

CHICAGO

ILLINOIS

Con. P. Curran Printing Co.

*Printers, Designers, Engravers,
Lithographers, Blank Book Makers*

PHONES
Bell, Main 5191
Kinloch, Central 991

**EIGHTH AND WALNUT STREETS
ST. LOUIS, MO.**

Mention the Frisco-Man when writing to advertisers, it will help us both.

KIRBY-BONNER LUMBER COMPANY

EXCLUSIVE SALES AGENTS

KIRBY LUMBER COMPANY

Largest Producers of Long Leaf Yellow Pine in the World

HOUSTON - - - - - TEXAS



"CE-VE" PROCESS
OF
RAILWAY PAINTING

REVOLUTIONIZES this line of work in

Time Saved and Durability

WRITE

CHICAGO VARNISH COMPANY

CHICAGO, 2100 ELSTON AVE.

NEW YORK, 50 CHURCH ST.



ONE MOMENT PLEASE!



MANY of your friends and associates have followed our suggestion to buy Accident and Health Insurance from us and those who have suffered disability have congratulated themselves many times upon the benefits received from having "THE TRAVELERS" protection.

When you buy from us you get The Best. There is no time like the present. Make your application now.

The Travelers Insurance Company

HARTFORD, CONNECTICUT

St. Louis, November 1, 1917.

TO ALL FRISCO EMPLOYEES:

Below please find copy of letter from Mr. Herbert Hoover urging care in the handling of foodstuffs.

“To Employes of Transportation Companies:

Gentlemen:

In the interest of conserving the foodstuffs of the country by the elimination of waste, it is urgently requested that employes of the carriers engaged in the transportation of foodstuffs, exercise such care and diligence as will minimize the damage to this class of freight when in carrier's custody for transportation and lessen the economic loss.

We appeal to all railroad employes, particularly those engaged in station, yard and train service, as a patriotic duty to the nation, to exercise such precaution in providing proper refrigeration, ventilation, protection from the weather, and care in loading, switch and train handling of carload and less than carload shipments of food products, as will eliminate waste.

Observe the slogan ‘EFFICIENT, MAXIMUM SERVICE,’ and in so doing you will render an enduring service to your country.

THE NATION IS COUNTING ON YOU.

HERBERT HOOVER,
U. S. FOOD ADMINISTRATOR.”

It is hoped that each and every employe will lend his support to this most worthy cause.

(Signed)

E. D. LEVY,
First Vice-President and General Manager.



THE FRISCO-MAN

Published Monthly by the St. Louis-San Francisco Railway Company
742 FRISCO BLDG. ST. LOUIS, MO.

Hoover Machine To Regulate Country's Food Consumption.

Reprinted through courtesy of New York Times.

(Copyrighted)

The next big step by the Hoover machine in its wartime regulation of the country's food business will be directed straight at the pantries and dining-room tables of the American people for the purpose of reducing for the householders the cost of supplying those pantries and tables. It is going to be a long step. Tangible results are looked for. It will put all manufacturers of food supplies, all jobbers, wholesale dealers, commission men, and big retail dealers in the food business under close Government supervision by means of the new licensing system, which will go into effect next Thursday.

And supervision will be supplemented by power on the part of the Government to put an extortioner or other offender out of business.

It is true that the vast majority of the retail dealers, with whom the bulk of the people must deal in the vital daily business of getting food, are exempt by law from the licensing provision. But there are two ways by which the small dealer may be held within the limits of reasonable prices, as a direct result of the regulation of the big concerns. Furthermore, the retailers themselves have voluntarily resolved within the last week to co-operate in the matter, so there may be three ways, all told, for keeping the corner grocer within bounds, for it is safe to place some dependence upon the resolutions.

A long time Andrew Carnegie or Croesus or some other prominent person in that group, said he would consider it a disgrace to die rich. What the Government would now like to have every man in every branch of the food business, big